

C.J. STAFFORD & ASSOCIATES
RECRUITING CONSULTANTS • INTERNATIONAL SEARCH AND SELECTION



SOCIAL NETWORKING

USE AND MISUSE OF SOCIAL MEDIA

**2015 CIM TORONTO BRANCH & MES STUDENT DAY
CAREER SHOWCASE/SEMINAR
JANUARY 15, 2015**

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BEFORE THE INTERNET



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SOCIAL MEDIA TOOLS

LINKEDIN
TWITTER
YOUTUBE
FACEBOOK



PINTEREST
INSTAGRAM
GOOGLE
XING/NAMYZ
MEETUP

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USING SOCIAL MEDIA

- ✓ Create a Social Media Strategy
- ✓ Build a Concise and Professional Profile
- ✓ Research and Stay Active
- ✓ Keep Information Current

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Signs of the social networking times.

SOCIAL MEDIA MISUSES

- ▶ Branding / Consistency
- ▶ Relevance
- ▶ Abuse / Time

HRWebAdvisor

Facebook Firings & Other Social Media Discipline:
What Employers Should Do Now
Webinar \$299

My online job search has somehow transitioned into a mildly obsessive Pinterest addiction.

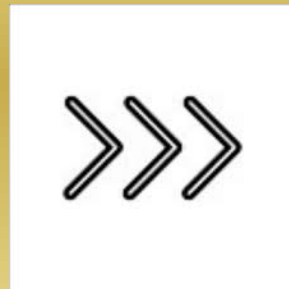
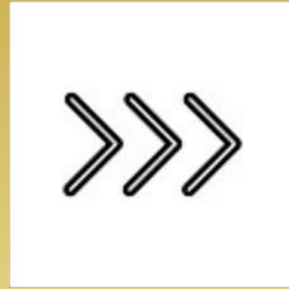


someecards
user card



SOCIAL MEDIA

... WILL ONLY TAKE YOU SO FAR!





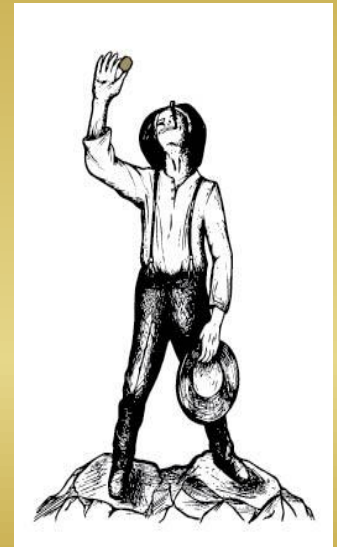
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Prospecting for
Talent

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MINING • MINERALS • METALS

