# So we've survived ... What now?

Canadian Engineering Associates Good People doing Good Work

> CIM Management and Economics Society Toronto Discussion Group Borden Ladner Gervais, Toronto 20180228

### Vision Statement



To provide quality engineering and consulting services to the global metallurgical industry by employing skilled competent experienced personnel that mitigate the need for cumbersome systems and procedures by simply knowing what they are doing and doing it well. This delivers lean rapid highly-successful outcomes in а collegial atmosphere of mutual trust and respect.

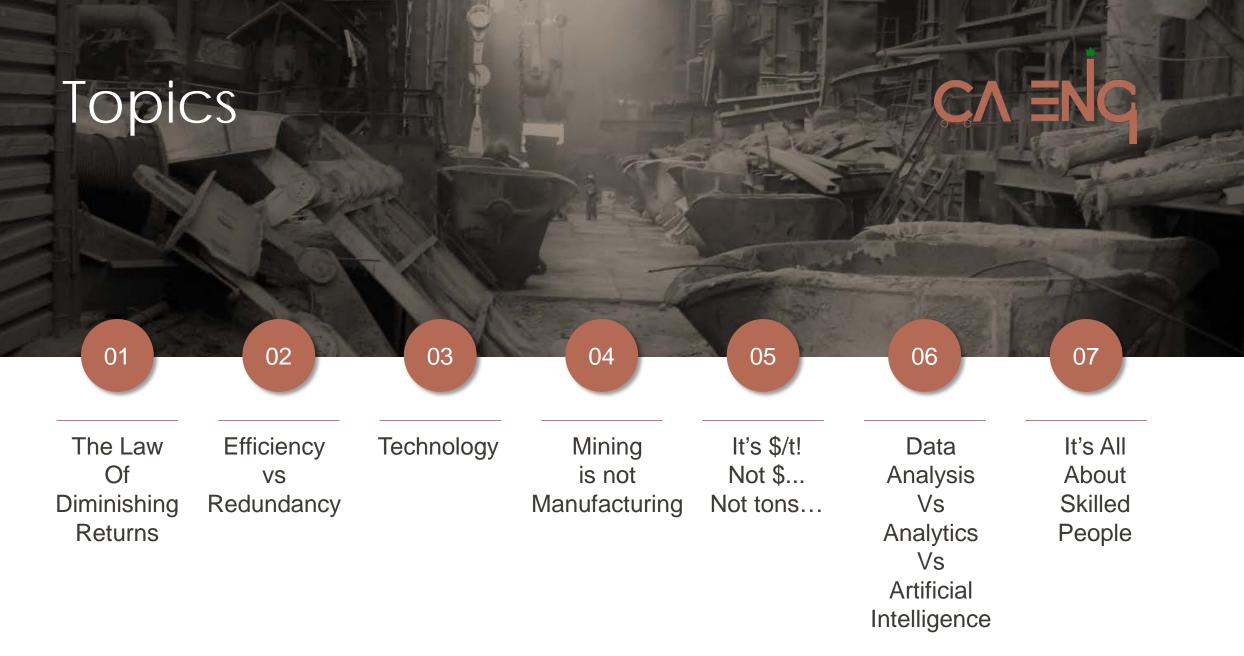


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## The Boom Years



CA ENG

### The Boom Years



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#### The Boom Years

#### Rapid Expansion

- ∡ Focus on Capacity
- Expand at High Cost

#### Projects

- EPCM Dominates
- ▲ Overruns



# Not The Boom Years



CA ENG

### Not The Boom Years



#### Not The Boom Years

#### Cost Cutting

Focus on Reduced Spending

#### Projects

- ▲ Lump Sum
- More Controls

Shed non-core Growth of 2<sup>nd</sup> and 3<sup>rd</sup> tier Focus on **Minimising** Cost Head **Balance Sheet** Grades Reduction of Debt **Decline** Divestments Write downs 

#### Herd Mentality The Last Prolonged Upswing

#### Growth at high (any?) cost

- Dilution of fixed cost
- Consolidation
- ▲ Bigger is better
- A Risk is acceptable as the returns are there
- Fast track projects producing record overruns
- Shortage of skills leads to plethora of management systems

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#### Herd Mentality The Last Prolonged Upswing

How did that play out for shareholders, employees?

What happened when the party was over?

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#### Herd Mentality The Last Prolonged Upswing

#### **Debt and loan servicing**

- ▲ Cost cutting deep
- ▲ Write downs
- Hollowing out of skills (baby with the bathwater effect)
- Entrenched systems
- Residual shareholder expectations

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#### Herd Mentality The Last Prolonged Decline

#### Cost cutting at high (any?) cost

- ▲ O/H reduction
- Minimised Sustaining Capital
- Minimized Maintenance
- Operating Staff Reductions
- Projects on hold/terminated
- ▲ Fire sales to ease debt
- ▲ % EBITDA protected

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#### Herd Mentality The Last Prolonged Decline

And how will that play out for shareholders, employees?

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#### Herd Mentality The Last Prolonged Decline

#### Today, we face many issues

- ▲ Approaching skill shortage
- ▲ Aging Equip/Infrastructure
- Head grades still declining
- ▲ Asian competition
- A Residual shareholder expectations

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# Adage "90% of Returns come with 50% of the effort"

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# Flipside It takes 50% of the effort for 10% of the returns

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# Obsession With the 10% (milking the last drop)

which takes disproportional effort

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# When does it make sense to invest in added capacity?

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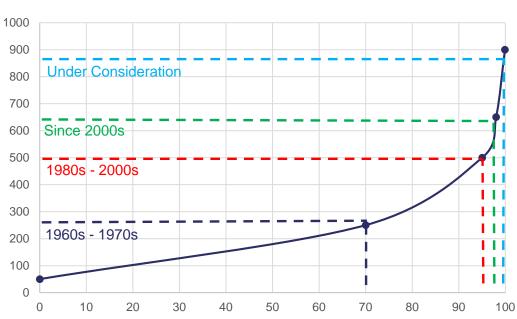
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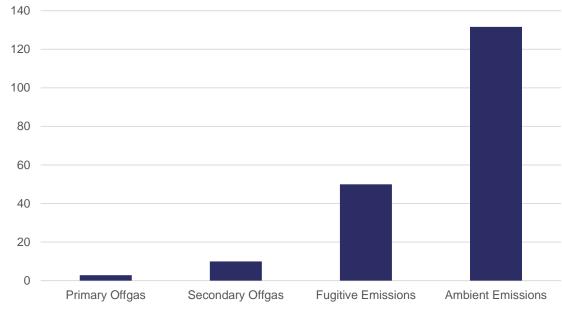
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# Beware of promises that the last 10% is easy

#### **Copper Smelter Emissions**



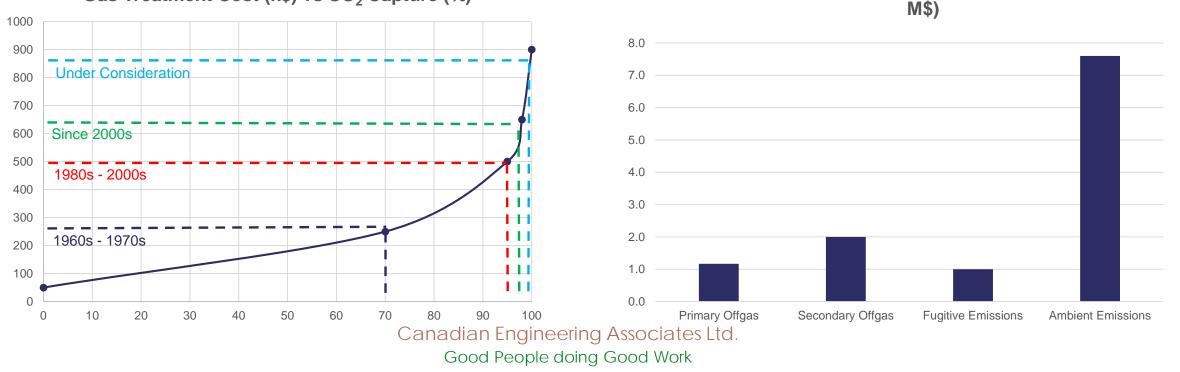




# **Copper Smelter Emissions**

#### The power of the diminishing denominator

Gas Treatment Cost (k\$) vs SO<sub>2</sub> Capture (%)



Relative Emission Reduction per Cost (% redn /

# Law of Diminishing Returns CA ENC 01 02 03 04 05 06 07

#### **Understand the Big Picture**

# Don't fall for the "denominator" trick that exaggerates benefit

# Find a new COW, don't obsess with the last drop of milk

# Efficiency vs Redundancy

03

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# Efficient Systems use a high proportion of total available capacity

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# Redundancy is installed available capacity to deal with perturbation

# Efficiency vs Redundancy

02

#### THESE ARE OPPOSITES

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Is the 5% increase of efficiency improvement worth the 50% decrease in redundancy?

### The only constant in mining is the variability, which favours redundancy



# August 14<sup>th</sup> 2003 Blackout

## Efficiency vs Redundancy

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#### August 14<sup>th</sup> 2003 Blackout

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US/Canada Power Grid HIGHLY Optimized (Over 98% Efficient @ peak load)

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- ▲ Trees brushed against transmission line in Ohio
- ▲ Alarm system failed to warn of issue
- ▲ Pushed local system over limit, led to shutdown of 3 other lines
- ▲ System now asking over 100%, cascade shutdown
- ▲ 11 lives lost, \$6B losses

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- ▲ System continues to run at high efficiency, it will happen again
- ▲ \$6B = 40,000km of redundant transmission lines

### Efficiency vs Redundancy

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#### **Improved Efficiency Inherently Brings Increased Risk**

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#### This needs to be acknowledged during decision making



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# Commonly held Misconceptions

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**Technology is inexpensive** 

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#### **Development times are long**

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With Sincere Apologies to RioTinto Australia! Original Schedule: Complete July 2014

> First PILOT Run: Sept 2017

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#### **Cost overruns rampant**

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Original Budget: Difficult to establish but Around \$40 - 50M

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(200 Locos, 25 trains)

#### Spend to Date: At least \$317.5M

(About the cost of 200 locos)

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03



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### Benefit

#### Labour Saving

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Reduction in operator costs significantly offset by increase in skilled labour cost

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#### Reduced Cycle Time

- Elimination of rolling stock
- Lower Maintenance Cost
  - Per km

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Toronto Mostly Cloudy

7:40 AM

**Toronto** Mostly Cloudy

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Commonly held Misconceptions

Technology is Stable

The more COMPLEX the system, the less reliable

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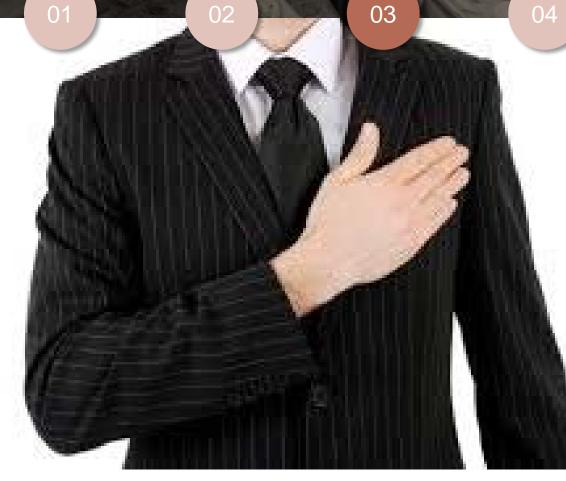
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#### Steady increase in "glitchiness"

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"Ingenuity Gap"



# Technology offers great promise

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**Still in its infancy** 

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Go in with eyes wide open and don't believe the promises made

#### Technology is great, but...

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KEEP CALM AND Keep it SIMPLE

# Apply the KISS principle

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The Promise for Underground Production Optimization Systems

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Endemic Wireless Real Time Scheduling Optimization

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#### Technology is great, but...

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KEEP CALM AND Keep it SIMPLE

## The real world biggest benefit?

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Not the last 10%, more fundamental!

Knowing where your people and equipment are

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Being able to COMMUNICATE with them

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#### Technology is great, but...

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#### Remember the losses on the overrun projects from the last cycle?

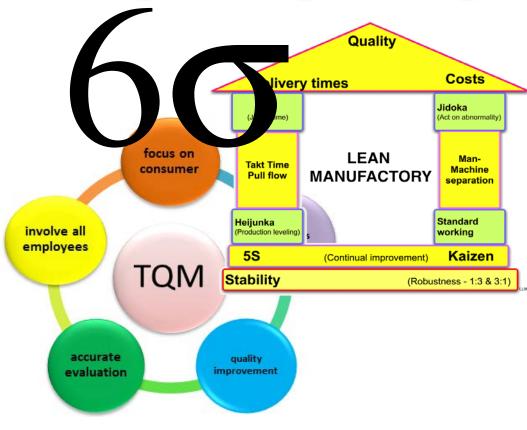
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Don't make the Same mistake on massive technology adoptions

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#### Think before Embarking on Optimizations, and Stop Kidding Yourself

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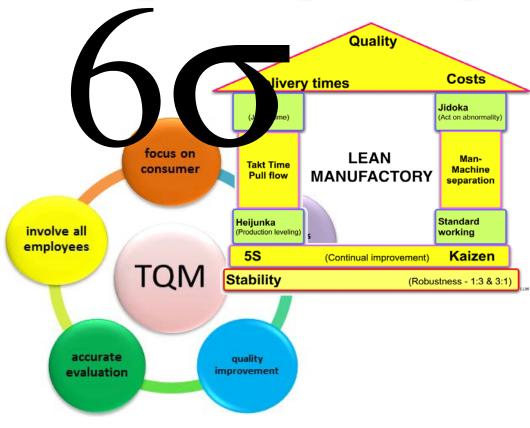
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Benefits typically exaggerated using the diminishing denominator

**10%** reduction in losses, not **1%** improvement in throughput (and less than 1% of revenue; variable cost)

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#### Think before Embarking on Optimizations, and Stop Kidding Yourself

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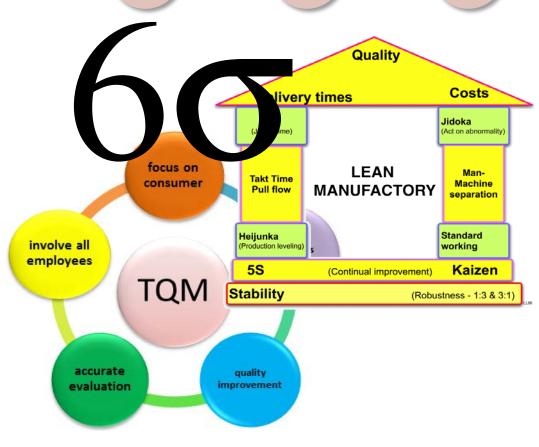
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Frequently assumes stable measurable inputs

First time you really know the ore is when it is metal

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#### **Factors affecting throughput**

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- ⊿ Weather
- Rock Mechanics

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- ▲ Dilution Control
- ▲ Grindability
- ▲ Floatability
- ▲ Filterability
- ▲ Heat Value
- Minor Elements
- ⊿ Labour
- Supply Chain (in and out)
- Maintenance/Availability
- Political Stability
- Social Licence
- Many many others

ALL HAVE SIGNFICANTLY MORE VARIABILITY IN MINING

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#### Before focussing on the expensive "easy stuff"

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**Sophisticated control of** 

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- Supply chain
- Maintenance/reliability
- Production

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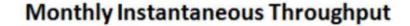
#### Look at the inexpensive "difficult stuff"

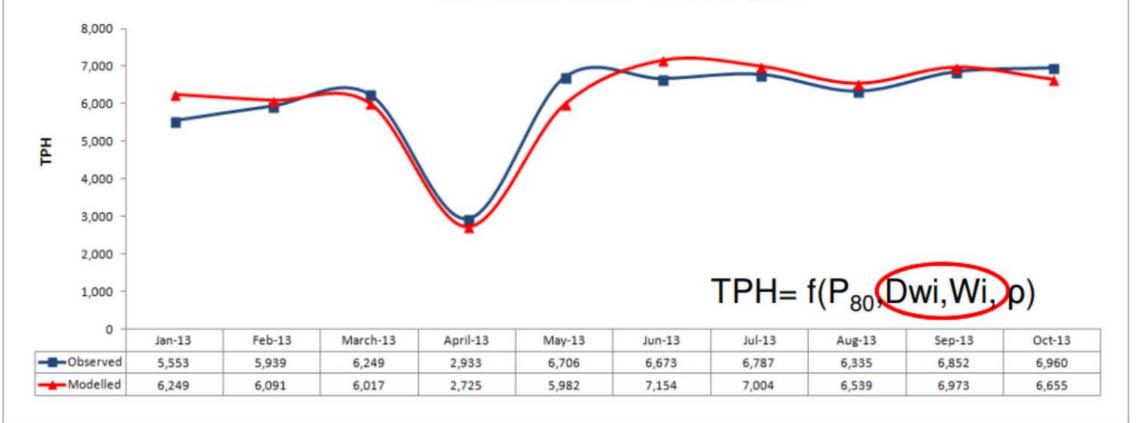
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- Do your mine planners talk to your miners?
- Do you miners talk to the mineral processors?
- ▲ Do they talk to the smeltermen?
- Do your smeltermen talk to your mine planners?

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#### Unit Production Cost

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#### **Companies Compete on Unit Cost** (e.g. Gold Industry AISC in \$/oz)

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**Decade of focus on \$\$\$s** 

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Easy to flip to focus on oz/lbs/tonnes (like the last boom)

#### Unit Production Cost

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#### **Discipline to weight EQUALLY**

Decreasing the numerator with cost reduction, and

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Increasing the denominator with production increases

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#### Unit Production Cost

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## HONESTY to accept that one affects the other:

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Mantra of consequence free cost reduction must stop

Acceptance that increased production carries cost

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#### Analysis, Analytics, IntelligenceCA

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#### **Demystify the Hype**

Analytics have been around for MANY decade

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Sophisticated multivariable regressive correlative modelling and control

All analytics and artificial intelligence relies on very simple principles

#### Analysis, Analytics, IntelligenceCA ENG

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#### How to be artificially intelligent!

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Log lots and lots of data

Plot everything against everything, and their squares, and their log (and the fourier transformation if you are seeking cyclic), etc

Do the same with group of data streams

Note any that have a high R<sup>2</sup>, and use this relation as a control parameter

You have just performed analytics and achieved intelligence

#### Analysis, Analytics, IntelligenceCA ENC

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# Difference today is that large computational power allows this is real time.

Undiscussed downside: Identifies correlations but bad at cause and effect



## Acknowledge the Capability of employees

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#### Train them, for real!

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## Field training, paid mentoring, apprenticeships

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#### Don't put shareholder returns ahead of employee Satisfaction

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#### Encourage COMUNICATION, within and outside the company

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#### Attract good people

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## For Millennials/Gen-X in particular, this means \$\$\$s

#### Conclusion

The future is in our people, not our systems and devices

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Beware promises of great gains, don't be in the next herd racing towards unwise investments

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Rapid data analysis is valuable (analytics), but skilled persons doing effective evaluation is still key

Efficiency carries risk, increasing capacity less so.

Give equal weight to \$\$\$s and tonnes, and understand how they affect each other

