



# IRONORE

## UNDERSTANDING A SIMPLE COMMODITY WITH A VAST MARKET

Management and Economics Society  
CIM – Montreal

5 December 2019, Montreal

## Special Note Regarding Forward-Looking Information

This presentation contains "forward-looking information" within the meaning of the U.S. Private Securities Litigation Reform Act and Canadian securities laws concerning anticipated developments and events that may occur in the future. Forward looking information contained in this presentation includes, but is not limited to, statements with respect to: (i) the estimation of mineral resources; (ii) the market, demand for, and future price of iron ore and related products; (iii) estimates of future steel production; (iv) estimation of railway capacity; (v) the negotiation, conclusion and potential terms of infrastructure contracts; (vi) potential economic benefits of the Kami Project; (vii) future freight costs, (viii) the potential advantages of iron ore concentrate produced from the Kami Project and (ix) the results of the Updated Preliminary Economic Assessment ("PEA") including statements about future production, future operating and capital costs, the projected IRR, NPV, payback period, construction timelines and production timelines for the Kami Project.

In certain cases, forward-looking information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved" suggesting future outcomes, or other expectations, beliefs, plans, objectives, assumptions, intentions or statements about future events or performance. Forward-looking information contained in this presentation is based on certain factors and assumptions regarding, among other things, the estimation of mineral reserves and resources, the realization of resource estimates, iron ore and other metal prices, the timing and amount of future exploration and development expenditures, the estimation of initial and sustaining capital requirements, the estimation of labour and operating costs, the availability of necessary financing and materials to continue to explore and develop the Kami Project in the short and long-term, the progress of exploration and development activities, the receipt of necessary regulatory approvals, the estimation of insurance coverage, and assumptions with respect to currency fluctuations, environmental risks, title disputes or claims, and other similar matters. While the Company considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect.

Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include risks inherent in the exploration and development of mineral deposits, including risks relating to changes in project parameters as plans continue to be redefined including the possibility that mining operations may not commence at the Kami Property, risks relating to variations in mineral resources, grade or recovery rates resulting from current exploration and development activities, risks relating to the ability to access rail transportation, sources of power and port facilities, risks relating to changes in iron ore prices and the worldwide demand for and supply of iron ore and related products, risks related to increased competition in the market for iron ore and related products and in the mining industry generally, risks related to current global financial conditions, uncertainties inherent in the estimation of mineral resources, access and supply risks, reliance on key personnel, operational risks inherent in the conduct of mining activities, including the risk of accidents, labour disputes, increases in capital and operating costs and the risk of delays or increased costs that might be encountered during the development process, regulatory risks, including risks relating to the acquisition of the necessary licenses and permits, financing, capitalization and liquidity risks, including the risk that the financing necessary to fund the exploration and development activities at the Kami Project may not be available on satisfactory terms, or at all, risks related to disputes concerning property titles and interest, environmental risks, and the additional risks identified in the "Risk Factors" section of the Company's Annual Information Form for the most recently completed financial year or other reports and filings applicable with Canadian securities regulators. Accordingly, readers should not place undue reliance on forward-looking information. The forward-looking information is made as of the date of this presentation. Except as required by applicable securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information.

## Additional Information

For further information on the Kami Project please refer to the Technical Reports entitled "Update to the Re-Scoped Preliminary Economic Assessment of the Kamistatusset (Kami) Iron Ore Property, Labrador" dated effective November 7, 2017 and "An Analysis of the Economic Impacts Associated with the Kami Iron Ore Project: A 8 Mtpa, 26 Year Project" effective November 25, 2017 (the "Reports") that are available on SEDAR at [www.sedar.com](http://www.sedar.com).

## NI 43-101 Qualified Person

The technical information presented in this presentation is from the Report. The Report was prepared under the supervision of Mr. Angelo Grandillo, P.Eng, of BBA, a Qualified Person as defined by NI 43-101, with contributions from Gemtec Limited and Watts, Griffis and McOuat ("WGM"). Mr. Grandillo is a Qualified Person as defined by NI 43-101 and Mr. Grandillo is independent of Alderon. Mr. Grandillo has reviewed and approved the technical information contained in the Report, with the exception of the mineral resource estimate. Mr. Michael Kociumbas, P.Geo. with independent firm, Watts, Griffis and McOuat Limited, is a Qualified Persons as defined by NI 43-101 and is responsible for reviewing and approving the mineral resource estimate and the QA/QC associated with the mineral resource estimate. Mr. Kociumbas is independent of Alderon.





1. Safety Share

2. Iron Ore 101

3. Market Evolution

4. Canadian Miners' Perspective

# Distracted driving by the numbers

- Number of drivers **killed every day** in US due to distracted driving = **9**
- Number of **crashes involving texting** = **341,000+**
- Probability a motor vehicle crash **involved a cellphone** = **25%**
- Percentage of US drivers who admitted to **reading or writing text messages** = **33%**
- How much using a cellphone **increases the risk of a crash** = **4**
- Number of seconds you can **safely glance away** from the road = **2**
- Average number of seconds a driver takes his **eyes off the road to send a text** = **5**
- Age group **most likely to text** while driving = **21-24**

**Relatively simple yet,  
multi-dimensional  
commodity**

# Iron ore 101: Core ingredient in steel



**DSO**

## Lump/Fines

- > 62% Fe
- Sells at a premium
- > 4.75 mm



**Pellets**

- 62 - 69 % Fe
- Sells at a premium
- 10 – 12 mm



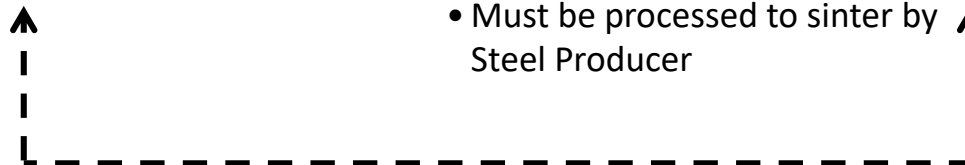
**Concentrate**

- aka “sinter feed”
- 62 – 70% Fe
- < 4.75 mm
- Must be processed to sinter by Steel Producer



**Pellet Feed**

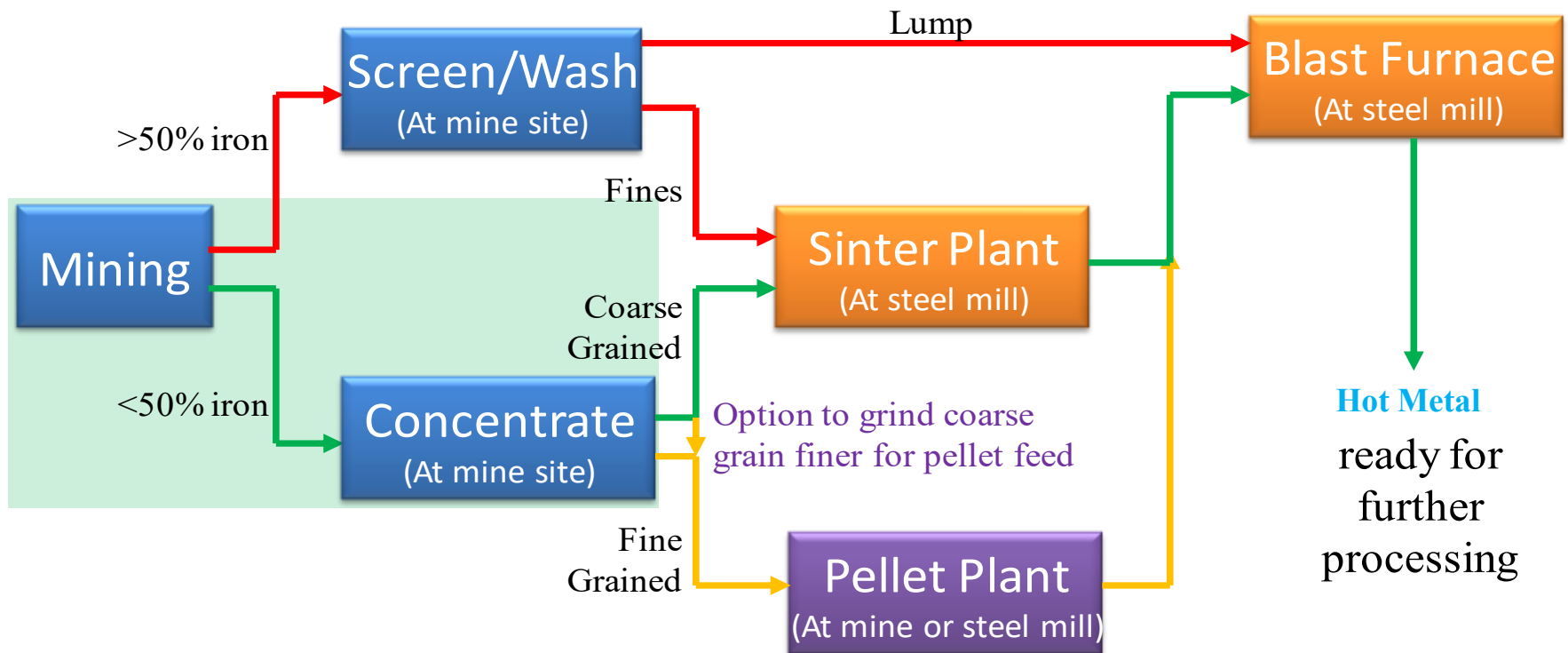
- Must be pelletized (too fine)
- 62 – 70% Fe
- Majority < 45 um
- Hard to ship due to moisture



North American Mainstay

Lump & Pellets = Direct charge

# Iron ore 101: Journey from resource to hot metal



# Following 22 years of decline in real terms, iron ore market got interesting in 2005

## Benchmark Iron Ore Price - 62% Fe CFR China



Source: Indexmundi

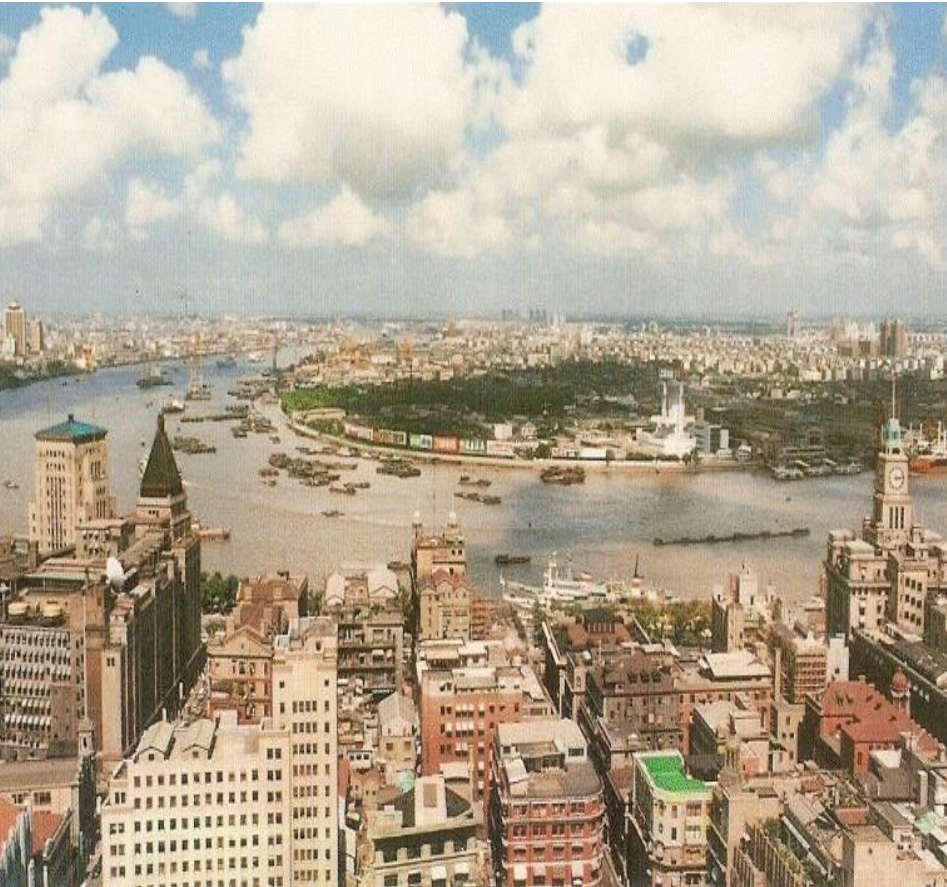


## Market Evolution

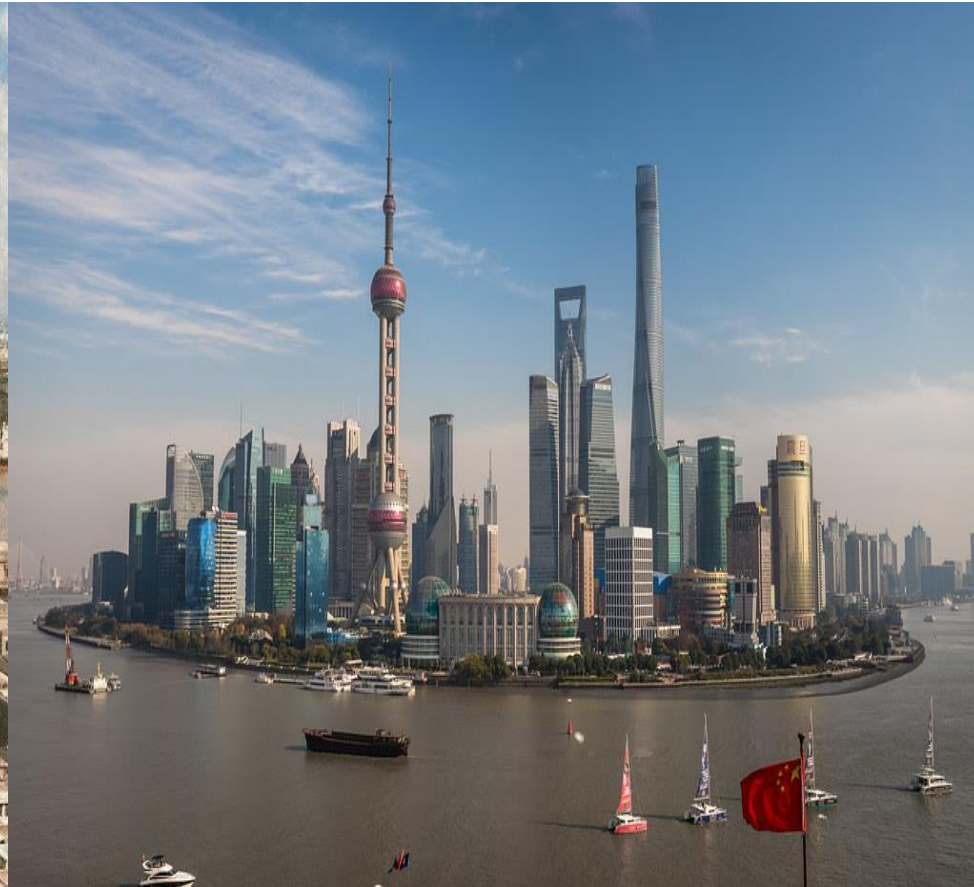
**World needs steel;  
steelmakers need iron ore**

# China's urban transformation has underpinned iron ore demand growth since 2005

## Shanghai's Pudong District

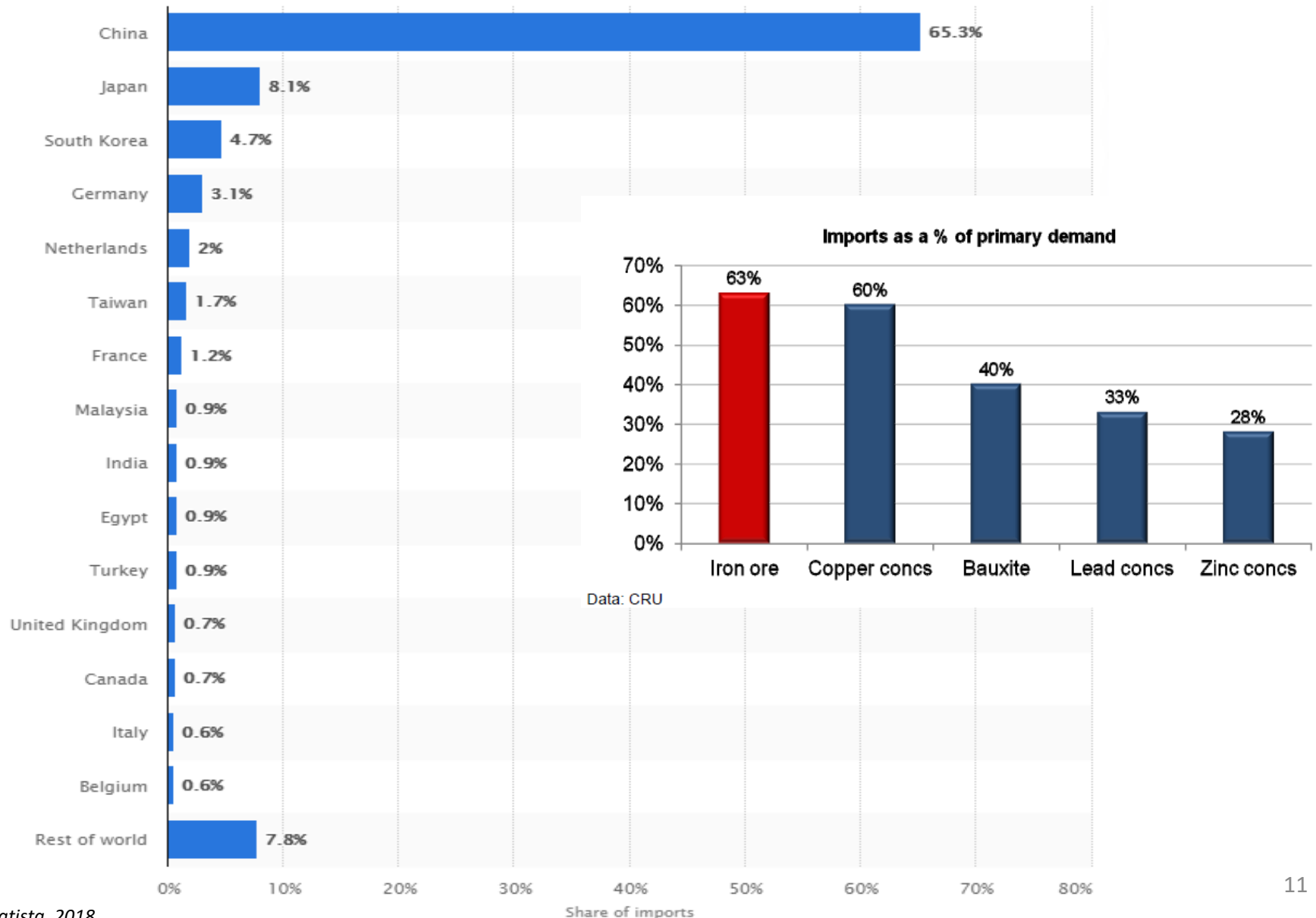


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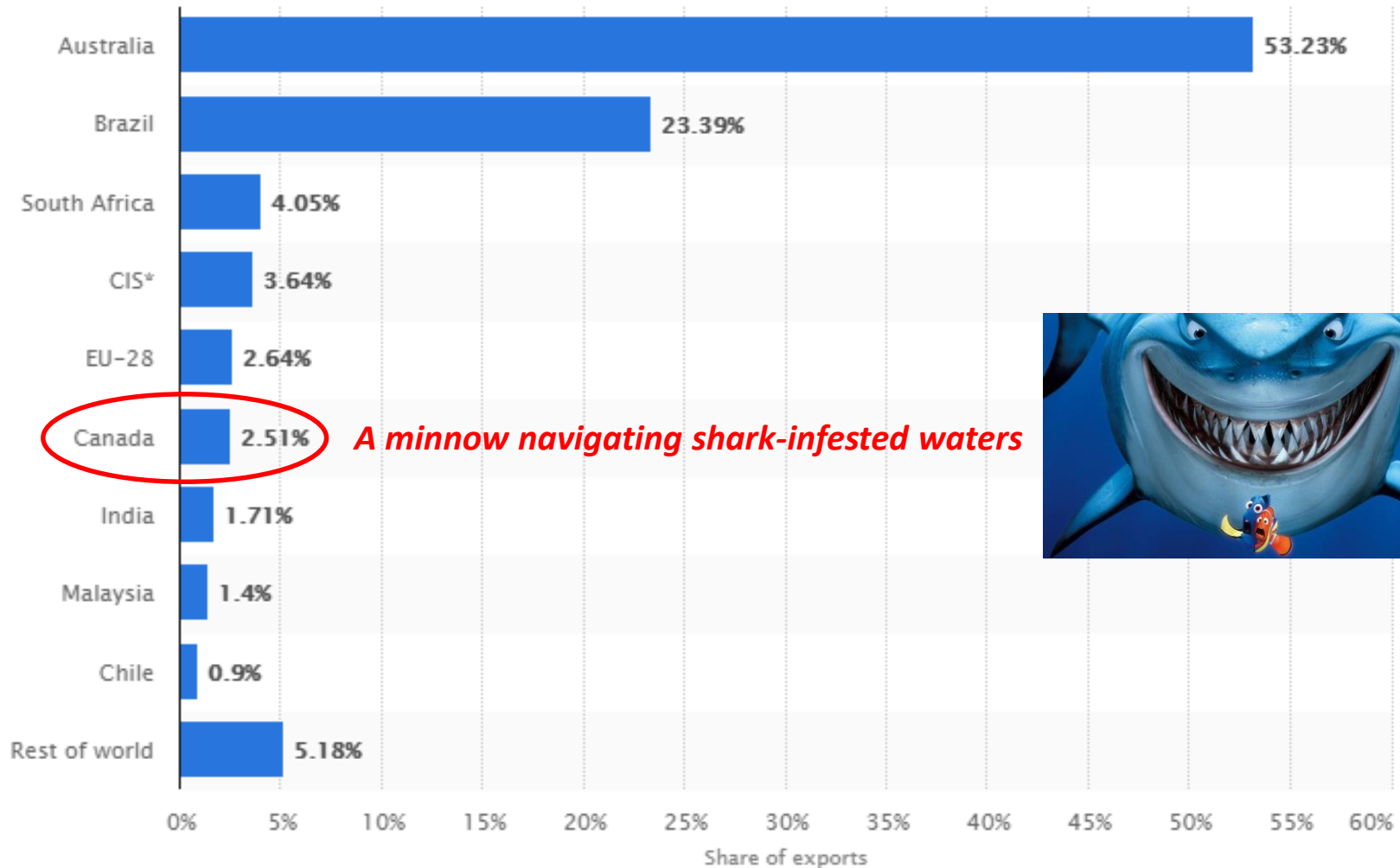


2018

# China has become the largest importer of globally traded iron ores



# ... whilst Australia & Brazil remain the biggest exporters



Over 70% of seaborne market dominated by 4 producers Vale, Rio Tinto, BHP, FMG



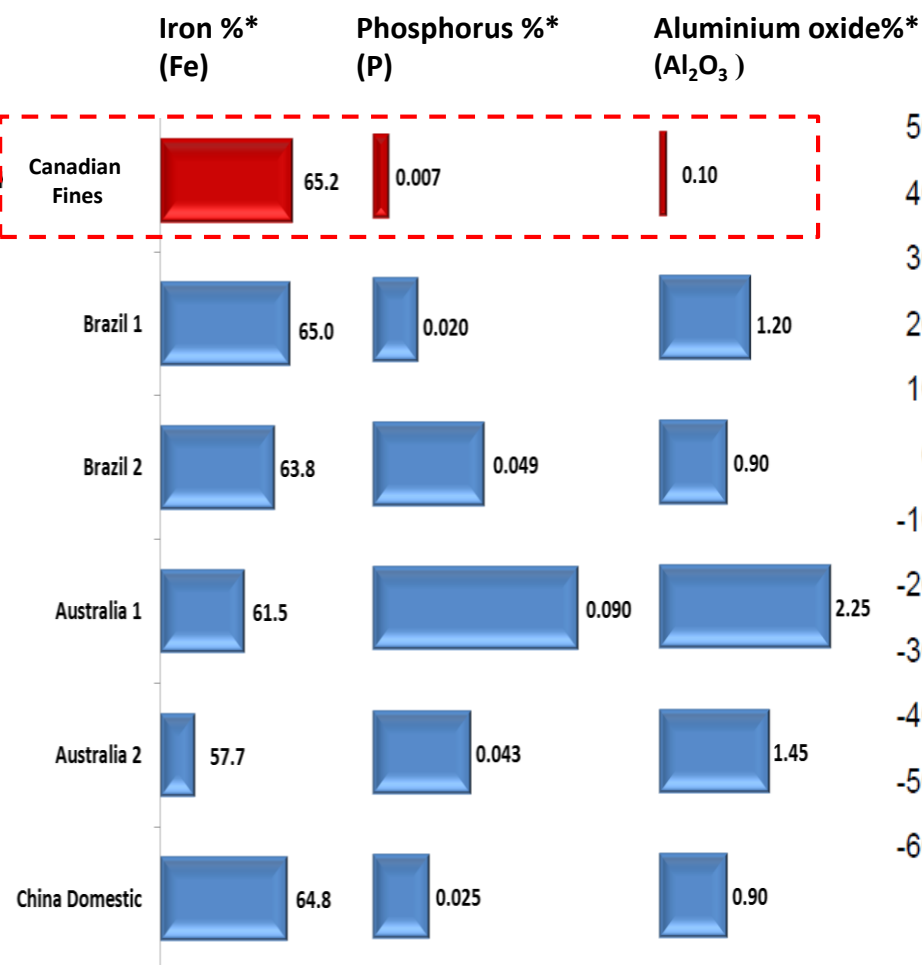
# Today, China is trying to balance appetite for growth with need for clean air



**Cleaning up air quality has become a credibility issue for the Xi Jinping government**

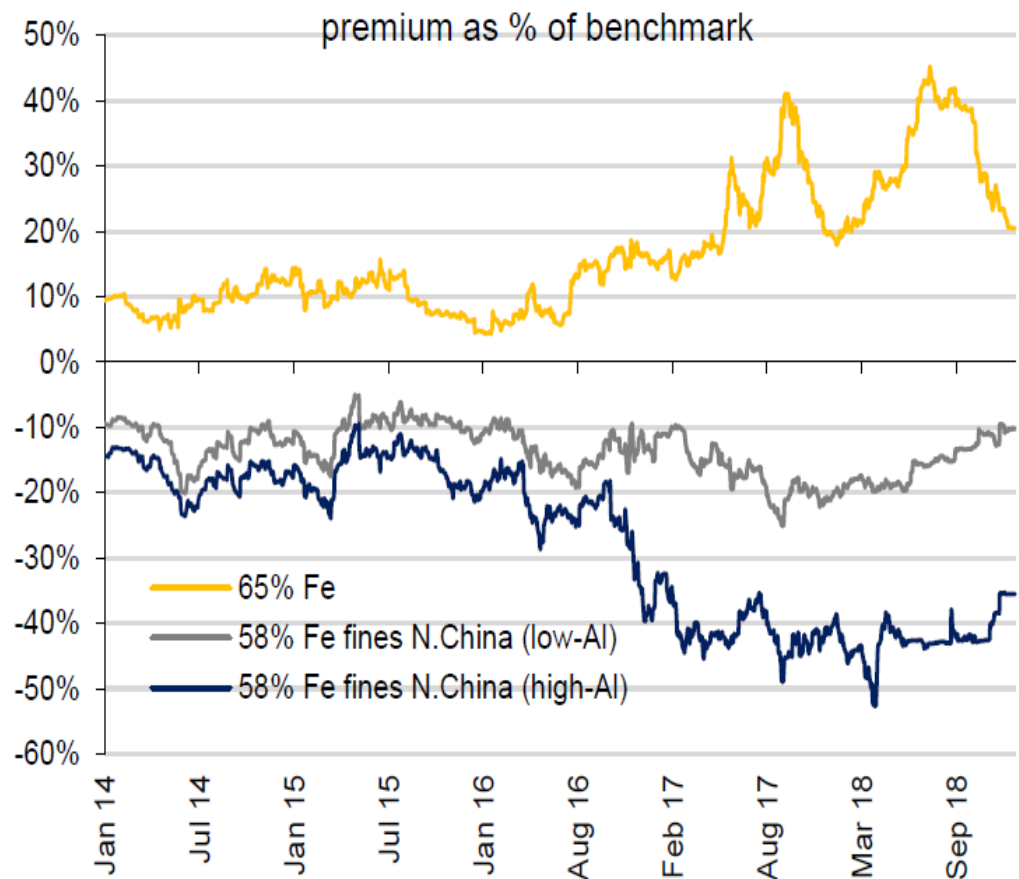


# China's fight against pollution has led to bifurcation of the market



Source: Platts & Company Disclosures

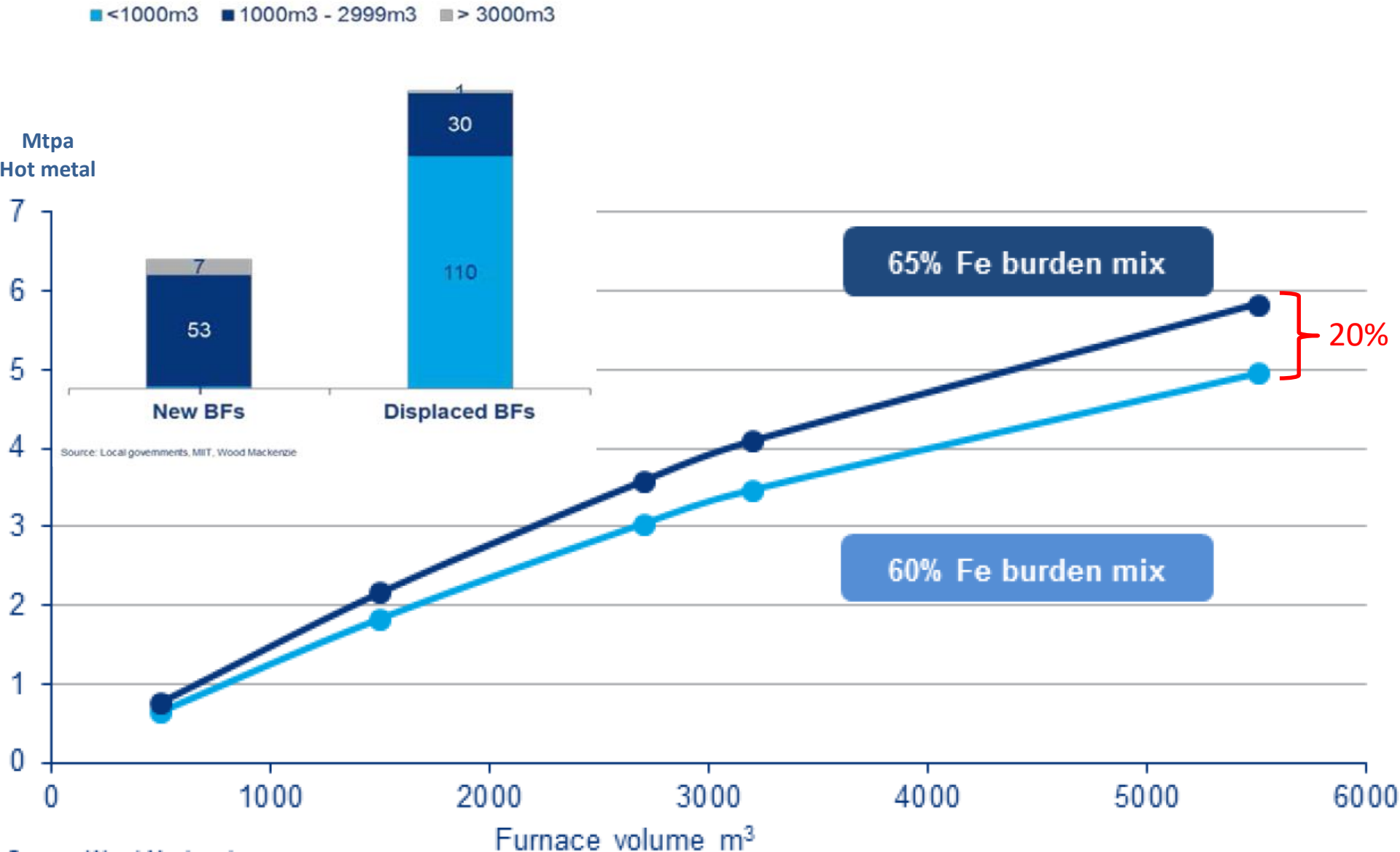
## Bifurcation of the market has set in



Source: Macquarie

China's supply side reforms underpin demand for higher quality raw materials

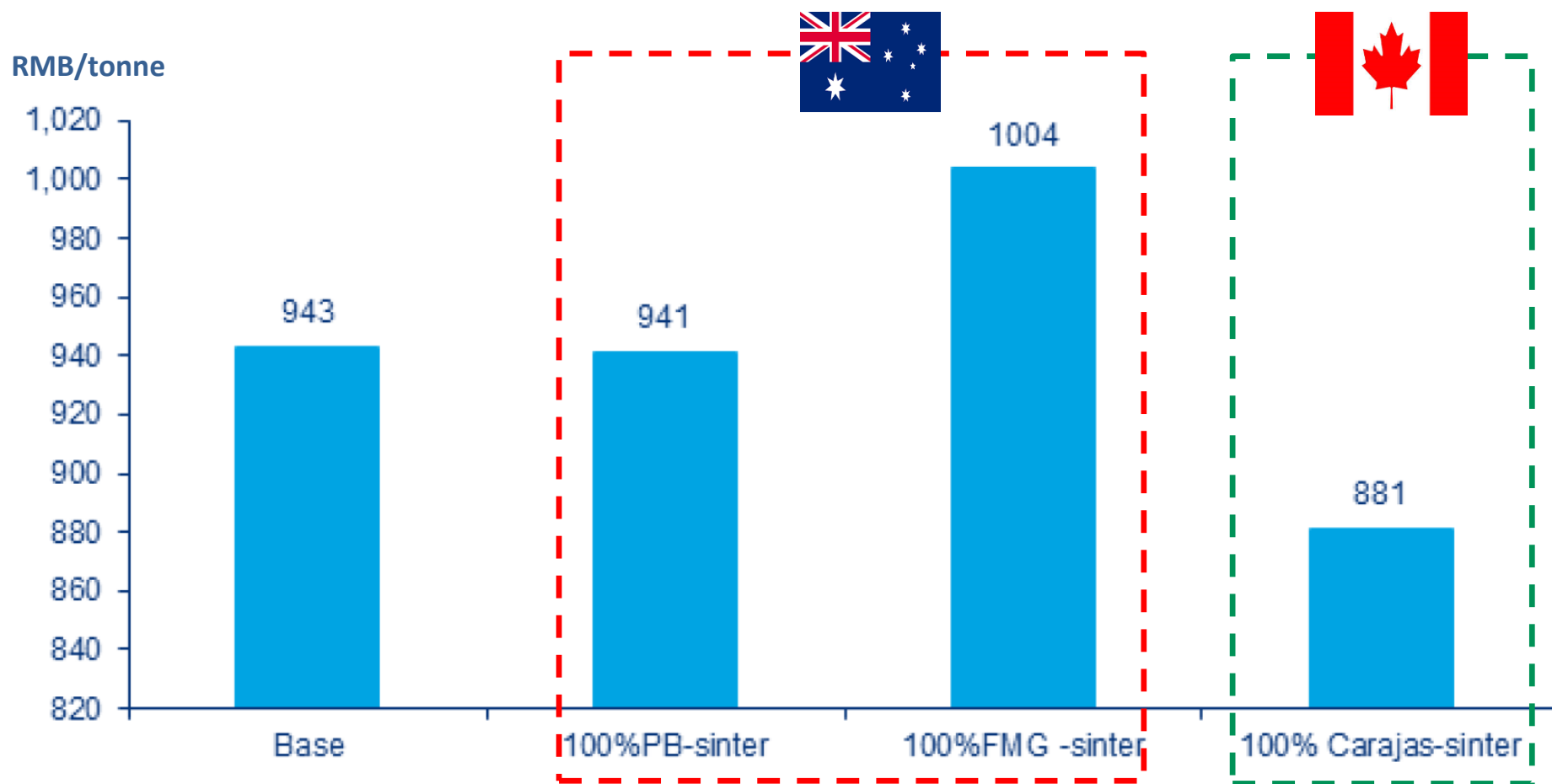
# Larger blast furnaces (BF) can bridge the productivity gap with higher grade iron ores



Source: Local governments, MIT, Wood Mackenzie

Source: Wood Mackenzie  
 Note: Burden mix grade is combined sinter, lump, pellet and flux grade

# Use of higher grade iron ores lowers conversion cost\*



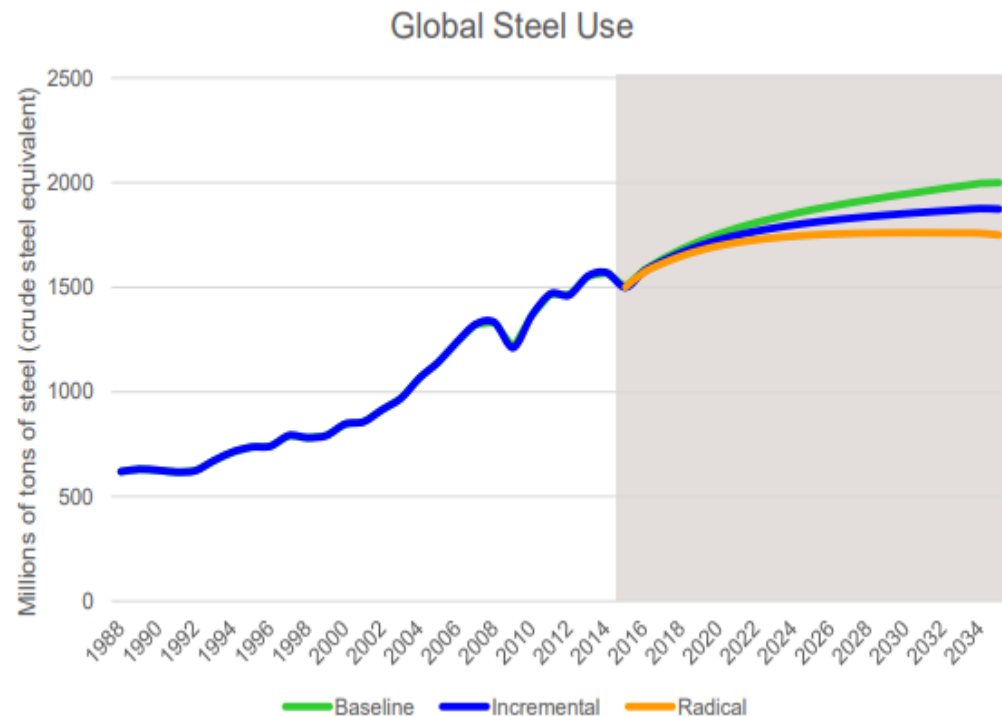
Source: Wood Mackenzie

\* Base case is the case where a steel plant uses 50% PB fines, 20% Vale fines and 30% FMG fines. 100% PB sinter means 100% PB fines as the sinter feed for sintering and sinter is the only feedstock for ironmaking.

\*Conversion cost = (cost of hot metal) – (cost of iron ore)

# Iron ore will continue to trade on fundamentals into the foreseeable future

- Chinese steel production remains robust in overall terms; India positioned to drive next wave of steel intensity growth
- Iron-ore consumption expected to peak by mid to late next decade (CAGR=0.4%)
- Premium products will continue to gain prominence as quality from majors slides
- Price spread between benchmark and premium grades will be sustained in the long term



Canadian Miners' Perspective

# Differentiation to overcome the risk of irrelevance



# On a landed cost basis Canadian producers & projects face a competitive disadvantage

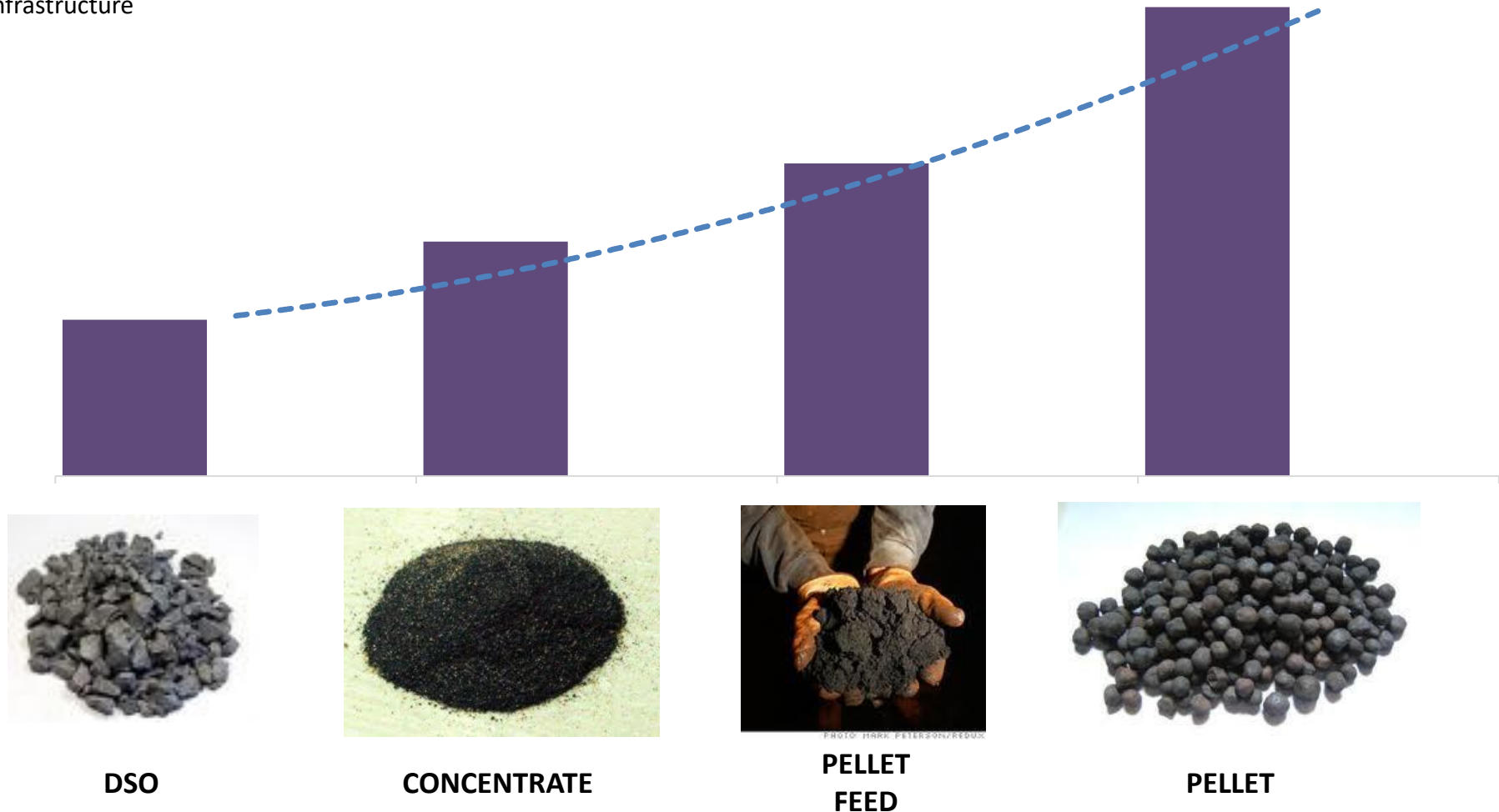


- Low head grades necessitate beneficiation to add value
- Lower economies of scale relative to Brazil, Australia and RSA
- Hard-rock mining inherently more cost-intensive
- Labor cost remains high relative to Brazil, India and RSA
- Eastern seaboard represents the longest transit time to China

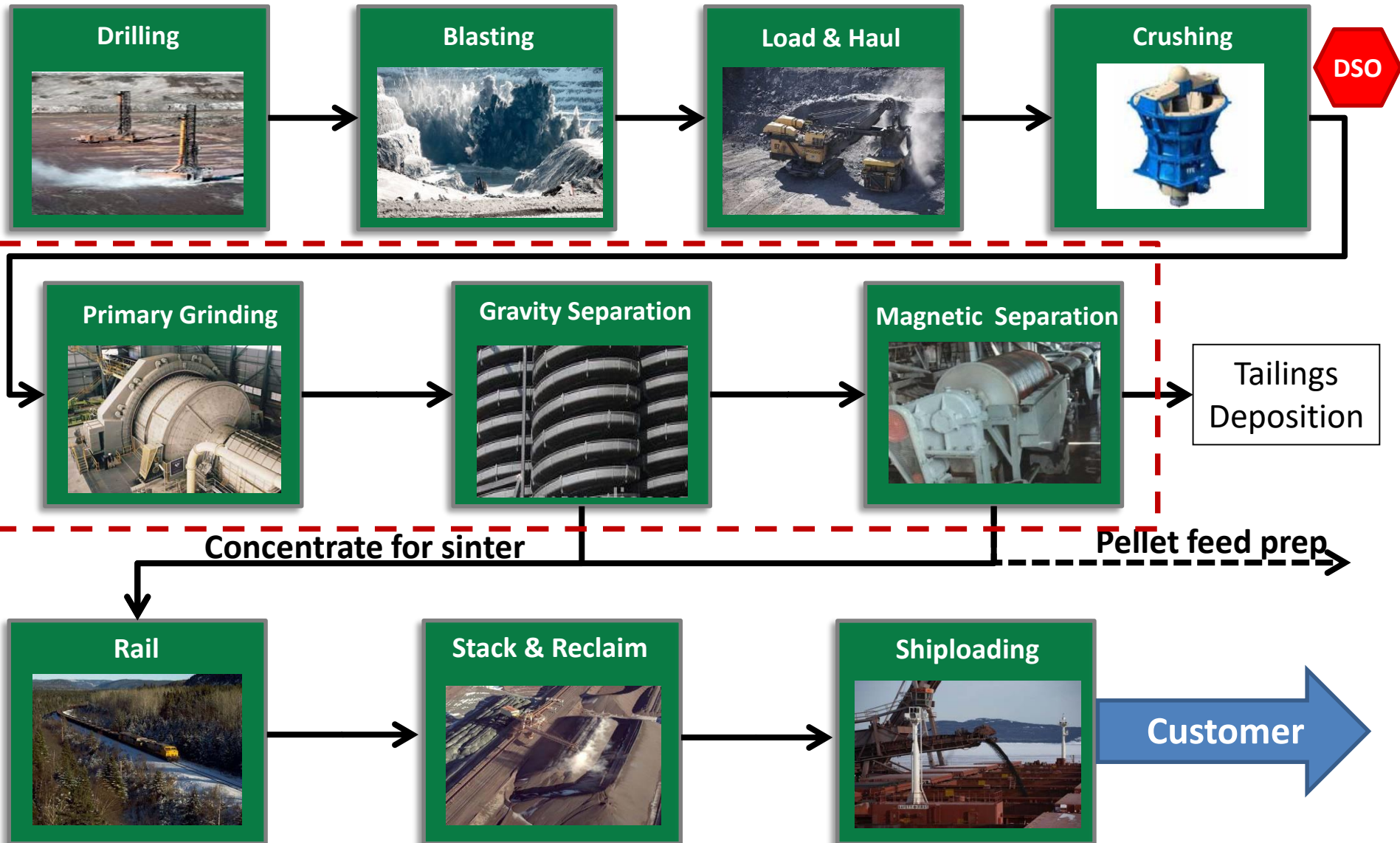
# In-situ grade vs the need to add value means climb up the cost curve

- Assumes same -
- Mining method
  - Volume
  - Jurisdiction
  - Infrastructure

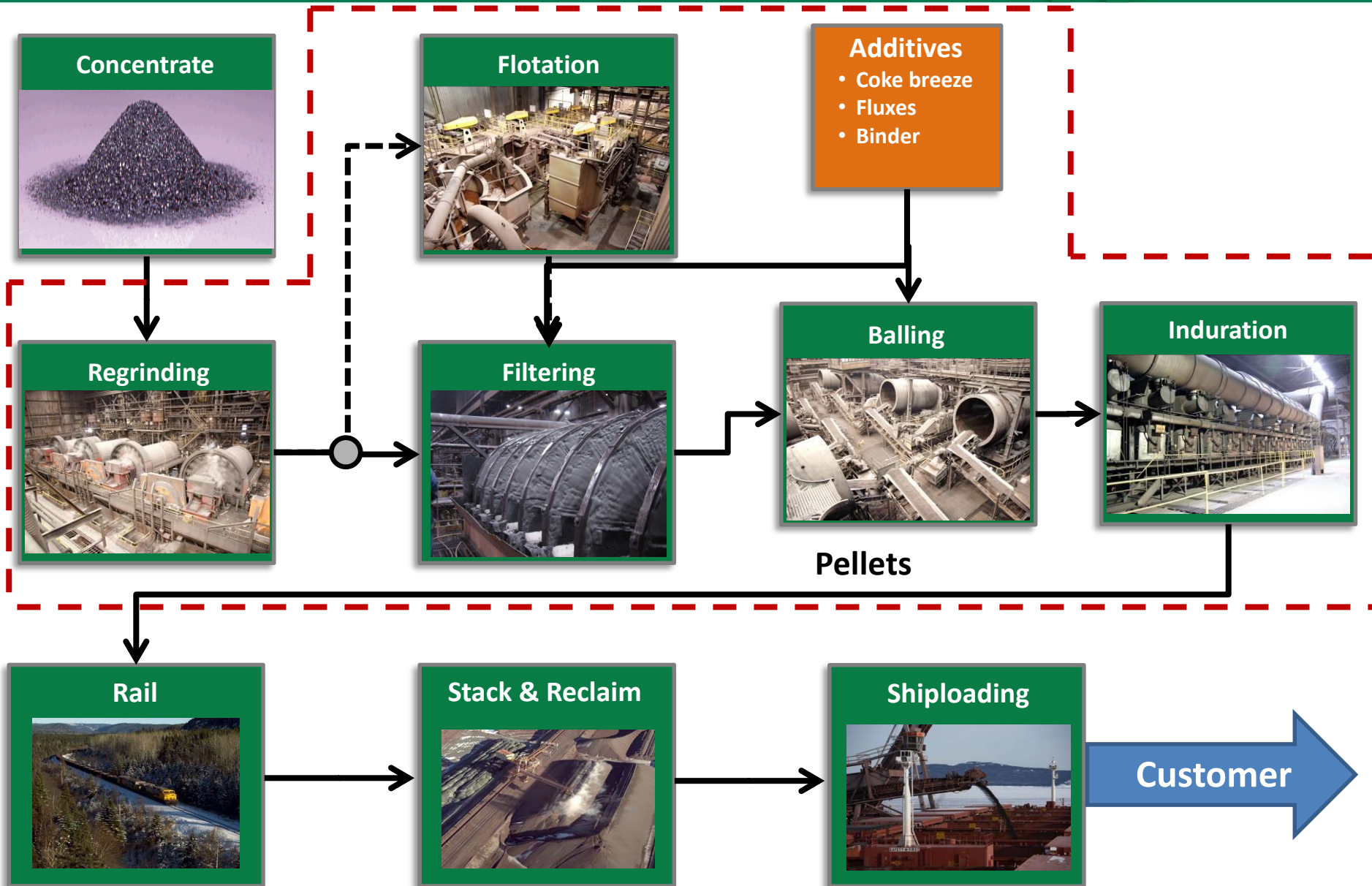
## CAPITAL INTENSITY & UNIT COST (ILLUSTRATIVE)



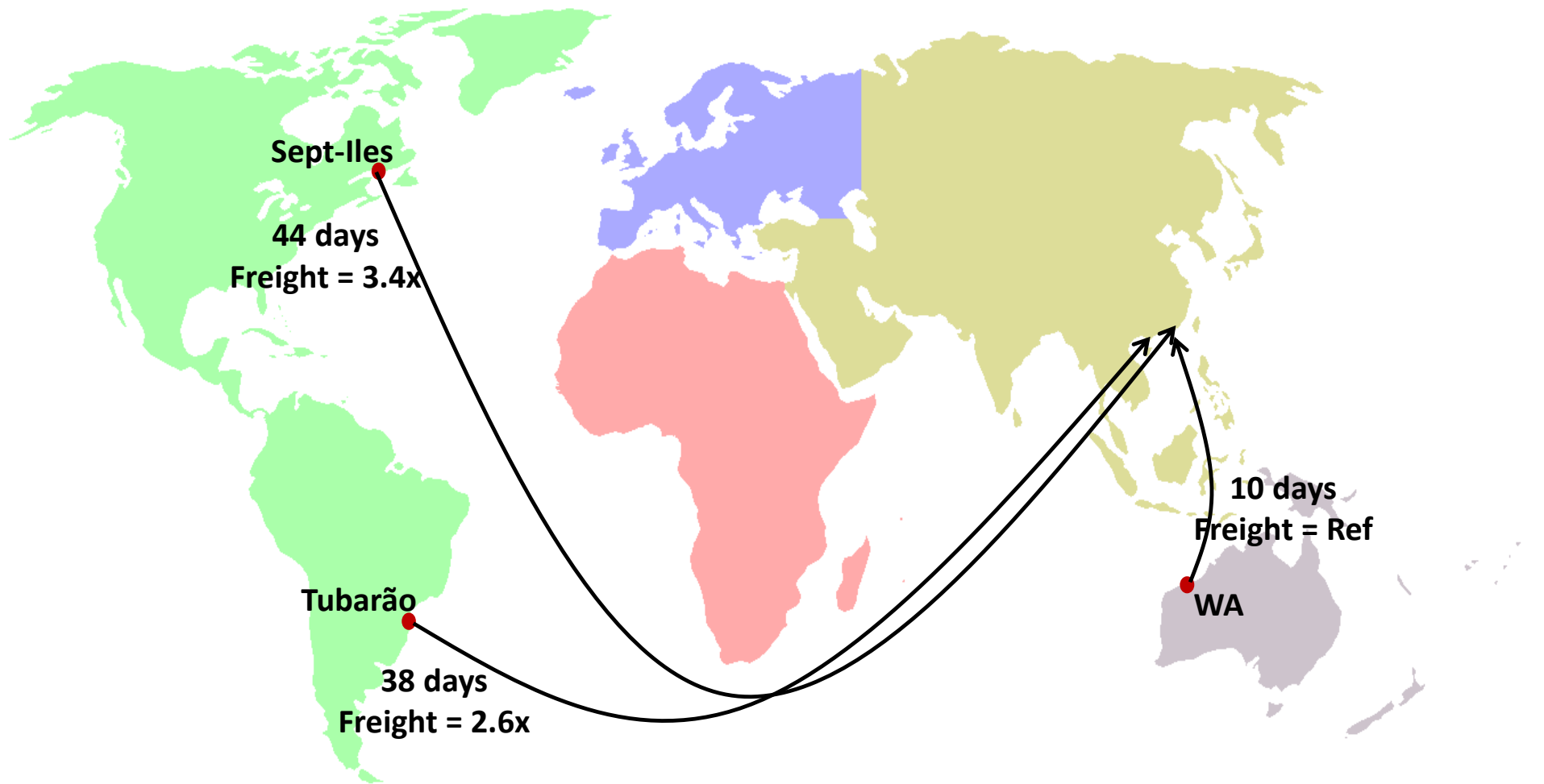
# Value-added products → higher capital intensity



# Value-added products → higher capital intensity



# Freight is a major driver of landed costs





# Yet, Canada is a compelling investment target for iron ore projects



- Supply diversification
- Politically stable, mining-friendly jurisdiction
- High quality product offering
- Natural resource driven economy
- Existing infrastructure
- Hydro-electric power
- Skilled labor

RioTinto



ArcelorMittal



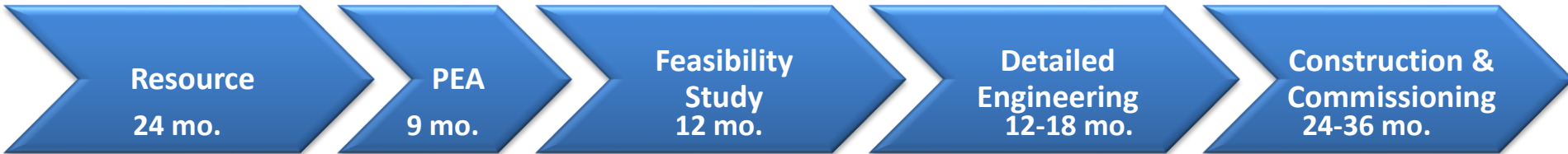
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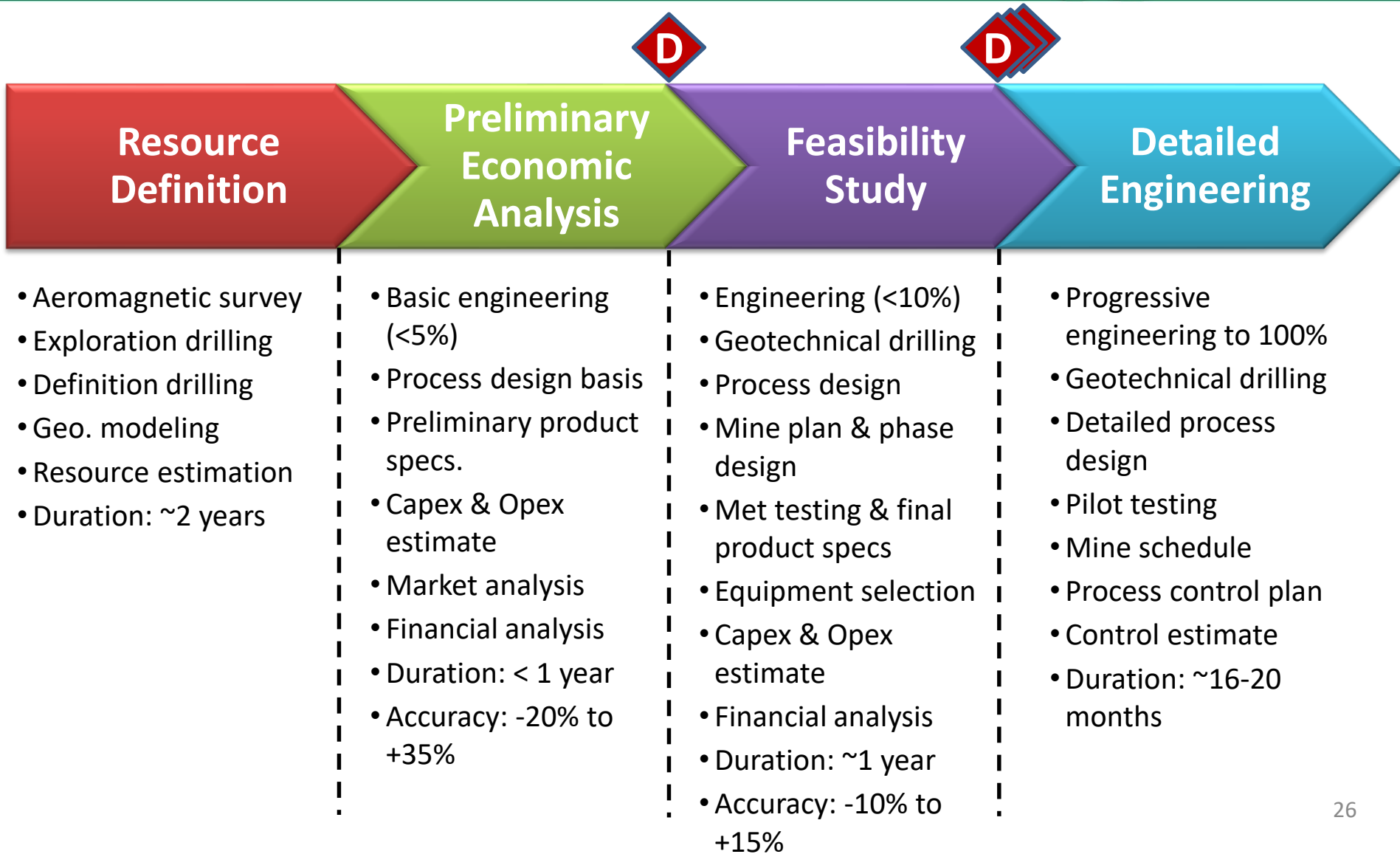
GLENCORE

... however, moving from discovery to production is a hard slog!

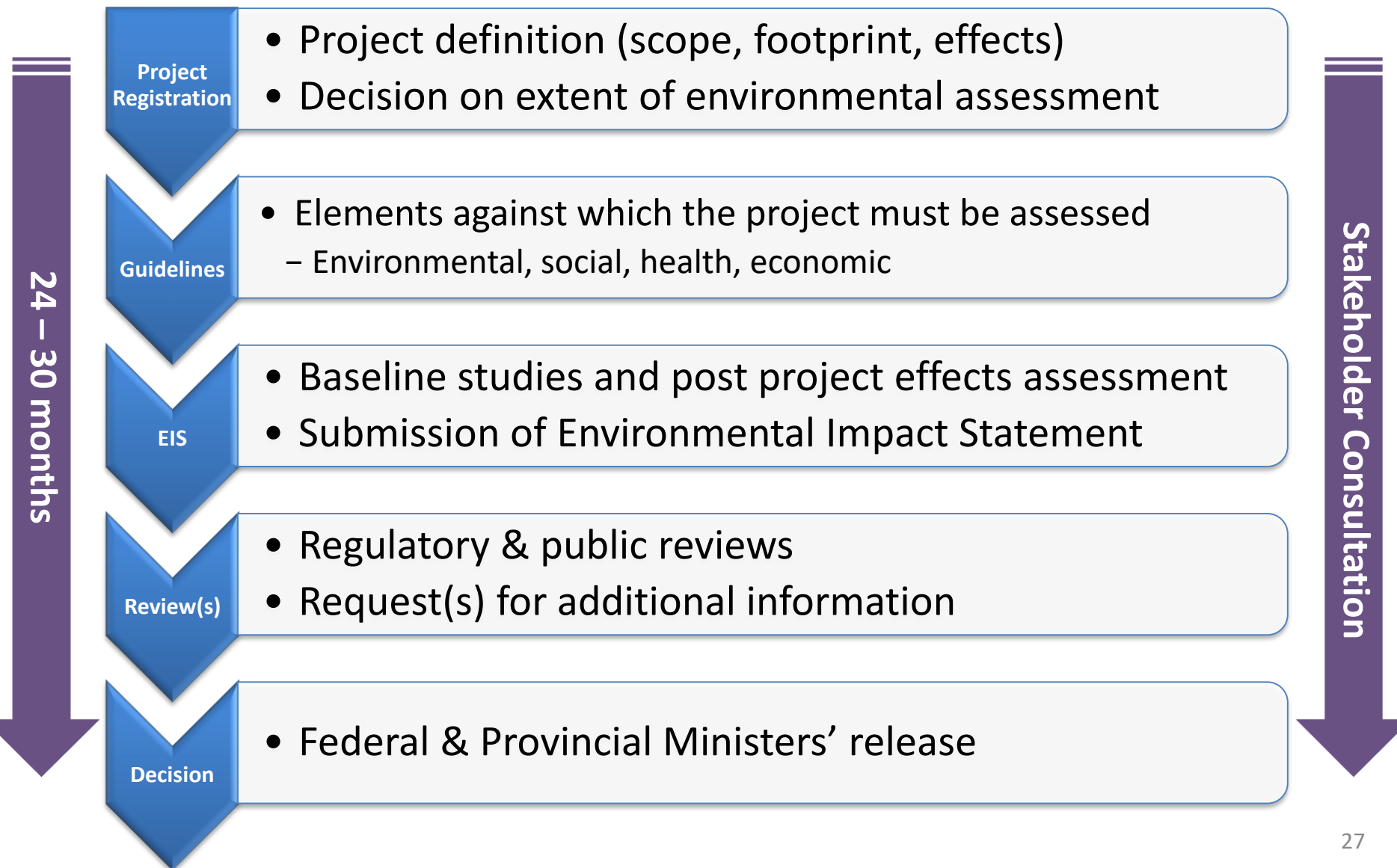
# If not constrained by financing, EA & construction typically drive project schedule



# Typical technical cycle



# All Canadian projects are subject to Federal & Provincial Environmental Assessment





## Value Levers

- Talent
- Technology
- Relationships
- Contract model
- Cost discipline
- Creative capital

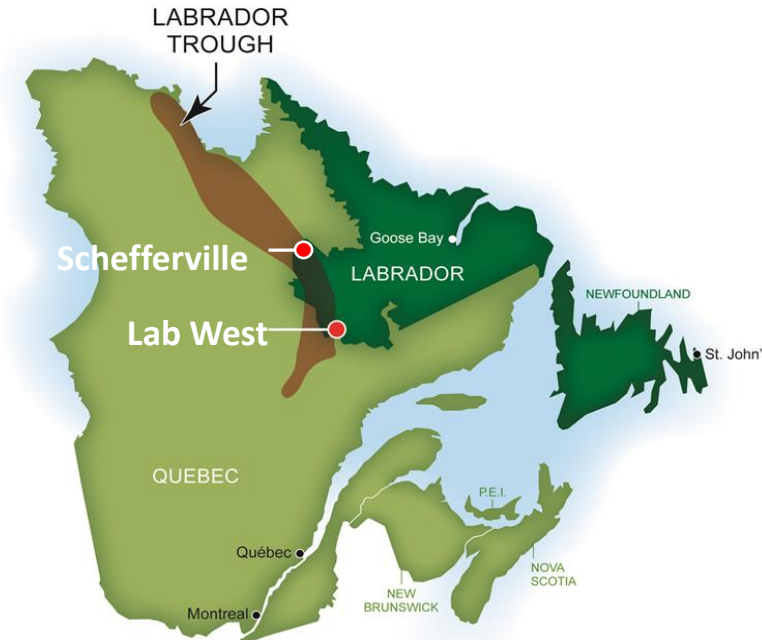


## Pressures

- Capital availability
- Royalties/taxes
- IBA's
- Stakeholder demands
- Evolving regulations
- Industry track-record



- Drive the value-in-use differentiator home with the financial community
  - Not all iron ores are created equal
  - Focus on margin over cost curve for the industry
- Present projects as brown-fields
  - Existing transportation & shipping capacity means lower capital intensity
- Implore Prov. Governments to move from talk of collaboration into value-accretive actions
- Accelerate move up the technology curve
- Dispel myth around winter operations
- Consolidate!





**THANK YOU**

**MERCI**

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**5 December 2019, Montreal**