# The Belt and Road and Global Development Initiatives What is in them for Canadians?



Chris Twigge-Molecey CIM-MES December 7/2022





Third-Country Collaboration—Canadian Opportunities with the Belt and Road Initiative and Beyond







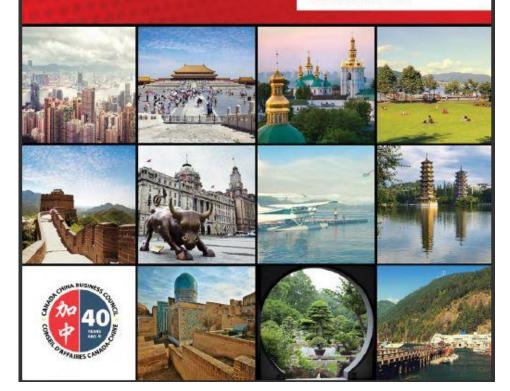


# The CCBC Report 2018



Third-Country Collaboration—Canadian Opportunities with the Belt and Road Initiative and Beyond

Canada China Business Council Conseil d'affaires Canada-Chine 加中贸易理事会



# The CCBC Report 2018

Context Follow the Money Case Studies Thoughts on Access

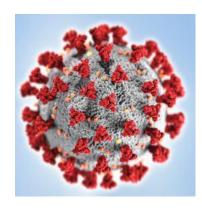
# **Current Great Uncertainties**



The Two Michaels Legacy



Russia-Ukraine Conflict Pandemic



Trade Sanctions

#### **Financial Instability**



Chinese Belligerence to Taiwan





**Global Warming** 

After Mao, Deng Xiaoping "Hide capabilities and Bide your Time"



After Mao, Deng Xiaoping "Hide capabilities and Bide your Time"

Jiang Zemin 1989-2003 Blunting US Influence



After Mao, Deng Xiaoping "Hide capabilities and Bide your Time"

Jiang Zemin 1989-2003 Blunting US Influence

Hu Jintao 2003-2013 Start to "build out" Regionally



After Mao, Deng Xiaoping "Hide capabilities and Bide your Time"

Jiang Zemin 1989-2003 Blunting US Influence

Hu Jintao 2003-2013 Start to "build out" Regionally

Xi Jinping Starting in 2013 Globalizing Influence



# Official Goals for the Belt and Road Initiative The "BRI"

Regional to Global:

- Policy co-ordination
- Facilities Connectivity
- Unimpeded Trade
- Financial Integration
- People-to-People Connections



# Drivers for the Belt and Road Initiative

Projecting "Win-Win" Inducements

- Improved International Relations
- International Trade Growth
- Trade and Energy Access
- Internal Surplus Capacity
- RMB Internationalization Power Projection
- Supporting Military Deployment



### The BRI Evolution

Silk Road Economic Belt (2013 Astana)
+21<sup>st</sup> century Maritime Silk Road
➢ One Belt One Road (Yidaiyilu 一带一路 )
➢ The Belt and Road Initiative

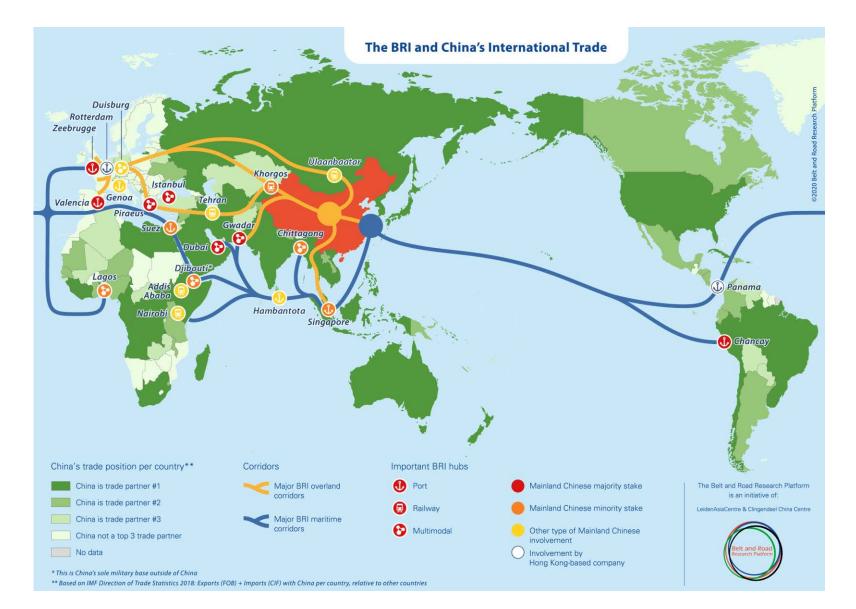
# The BRI Evolution

Silk Road Economic Belt (2013 Astana)
+21<sup>st</sup> century Maritime Silk Road
> One Belt One Road (Yidaiyilu 一带一路 )
> The Belt and Road Initiative
2017 added to the Constitution

- The Arctic Silk Road
- The Digital Silk Road



### **BRI Infrastructure Network**



# Chinese BRI Vision and Progress

- Total anticipated: \$4-8 trillion globally
- Completion 2049 (100 years of PRC) Now:
- 140+ country MOUs claimed
- >15000 Contracts placed
- \$0.97 Trillion USD two-way trade by 2021

Possibly \$4 T USD in infrastructure investment catalyzed

# Chinese BRI "Investment"

- >\$500 B+ "Attributed" 2014-18
   80% in China, 95% to SOEs
- \$890 B "Attributed" 2013-2021 Investment + Loans + Grants



# Chinese BRI "Investment"

- >\$500 B+ "Attributed" 2014-18 80% in China, 95% to SOEs
- \$890 B "Attributed" 2013-2021
   Investment + Loans + Grants
- Total investment >\$130 B by 2021
- 2021 contracts: \$60 B\*
- 2021 investments: \$14 B\*
- 2022 Announced: >\$120 B\*

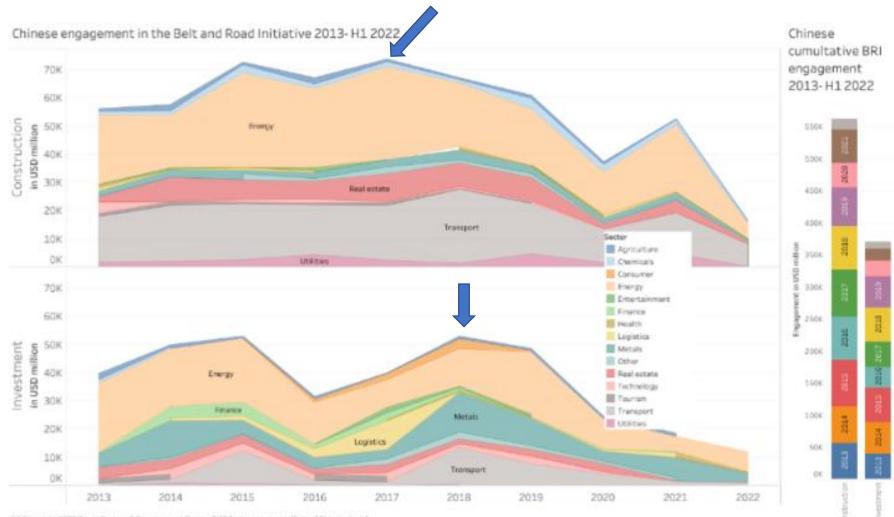


\*Various estimates available

#### Chinese BRI Investment 2013-2022



#### **Chinese BRI Investment**

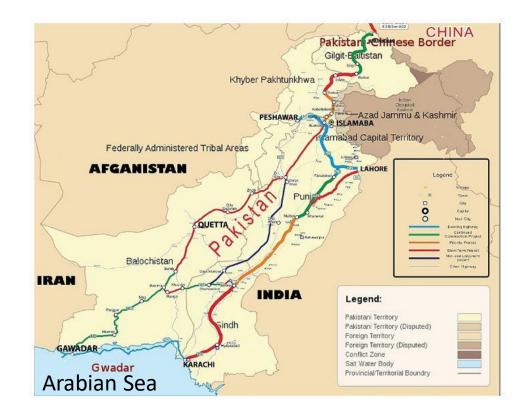


(c) Copyright 2022 Green Finance & Development Center, FISF Fudar University (Data: Ab) and others)

# **Five Major Projects**

#1 China – Pakistan Economic Corridor
\$65 billion commitment
>50% implemented
Gwadar Port Developments
270+ projects on hold

Significant Pushback Attacks on Projects Debt re-negotiations In Crisis



# **Five Major Projects**

#1 China – Pakistan Economic Corridor \$65 billion commitment >50% implemented **Gwadar Port Developments** 270+ projects on hold #2 Yiwu–London Railway 5 German terminal zones #3 Iran Railway #4 Asia Gas Pipelines **#5 Khorgos Dry Port** 



#### Some Accomplishments



First Train Yiwu to London, Jan 2017

Now 40 trains/day (1250/month)

2019 (Pre-Pandemic) Worked on:

- 452 Ports in 34 countries
- 41 Gas pipelines
- 203 Railway lines
- 200 Hydro dams

# **Finding Opportunities**

#### Canadian expertise

Legal	Finance	Consulting	Construction	Equipment
Supply Chain		Training	Services	and Supplies



#### **Canadian** expertise

Legal	Finance	Consulting	Construction	Equipment
Suppl	y Chain	Training	Services	and Supplies





# **Policy Banks and Development Funds**















### **Key Chinese Banks**





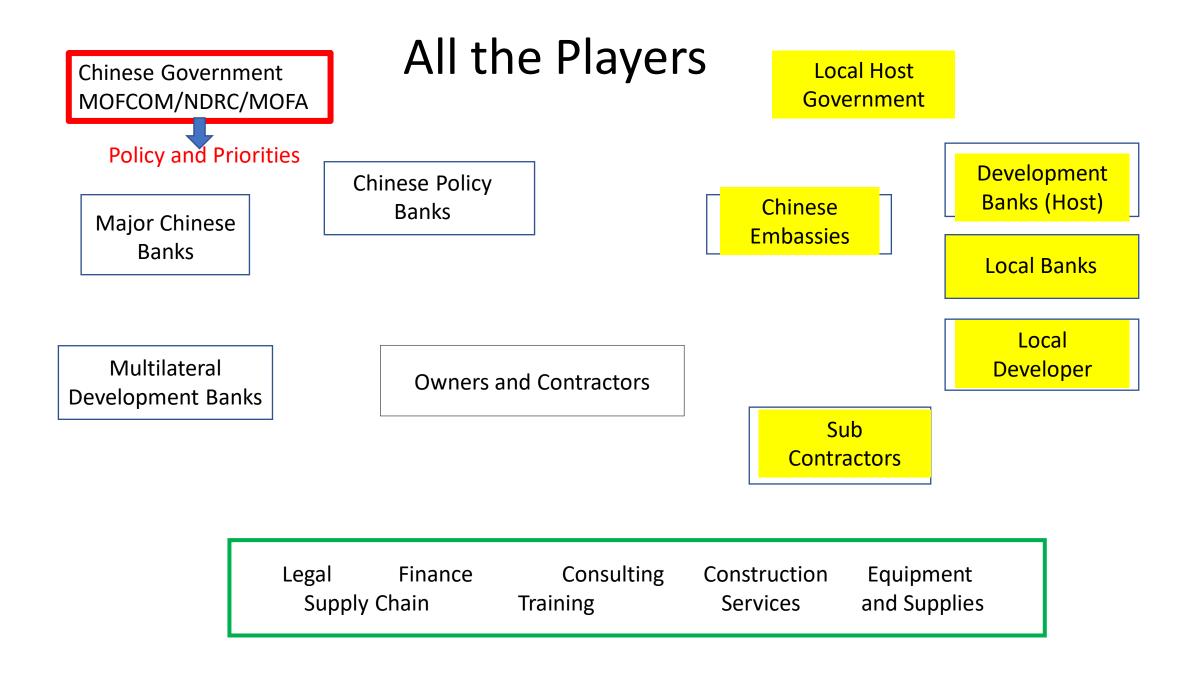


中国农业银行

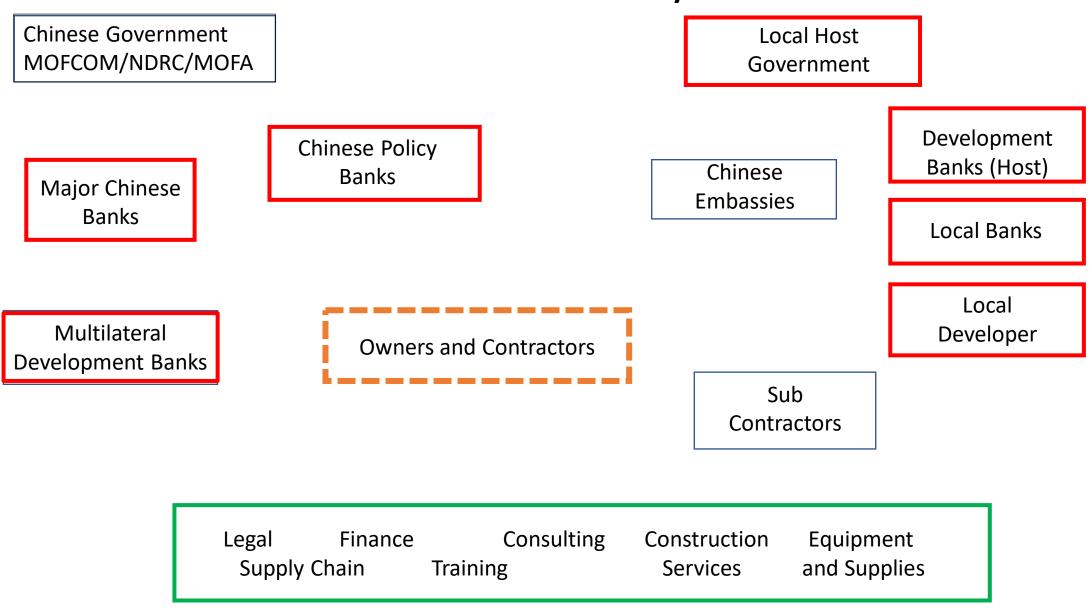
AGRICULTURAL BANK OF CHINA



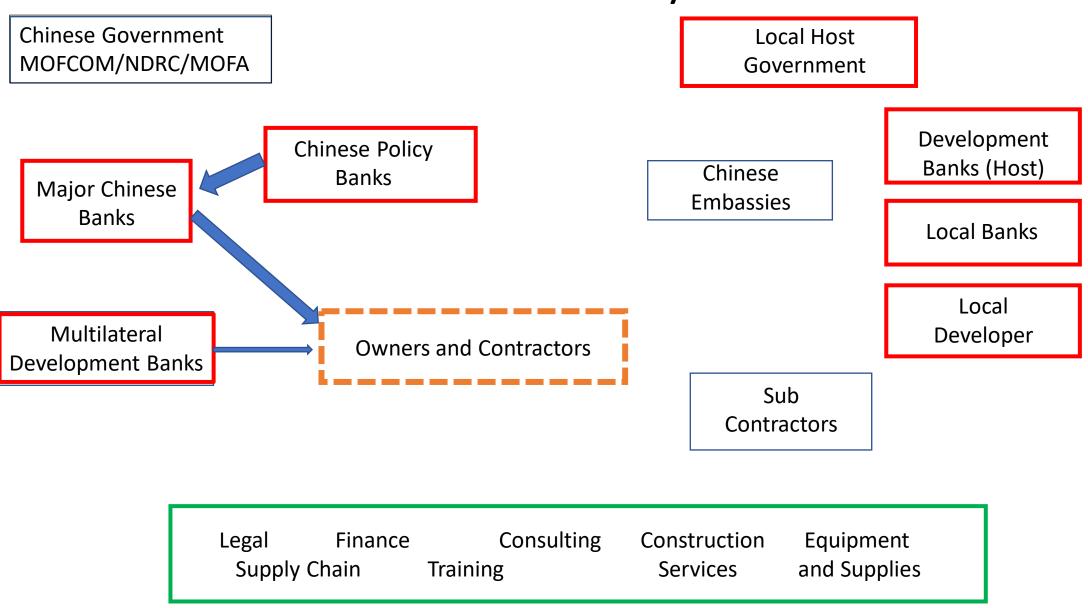
+12 National Banks +135 Urban banks +++



#### Who has the Money?



#### Who has the Money?



# Major BRI Investors/Owners



# Major Mining + Metals Investors/Owners















# Major Mining + Metals Investors/Owners















Design Institutes + Fabricators



### **New** Mining Investors/Owners







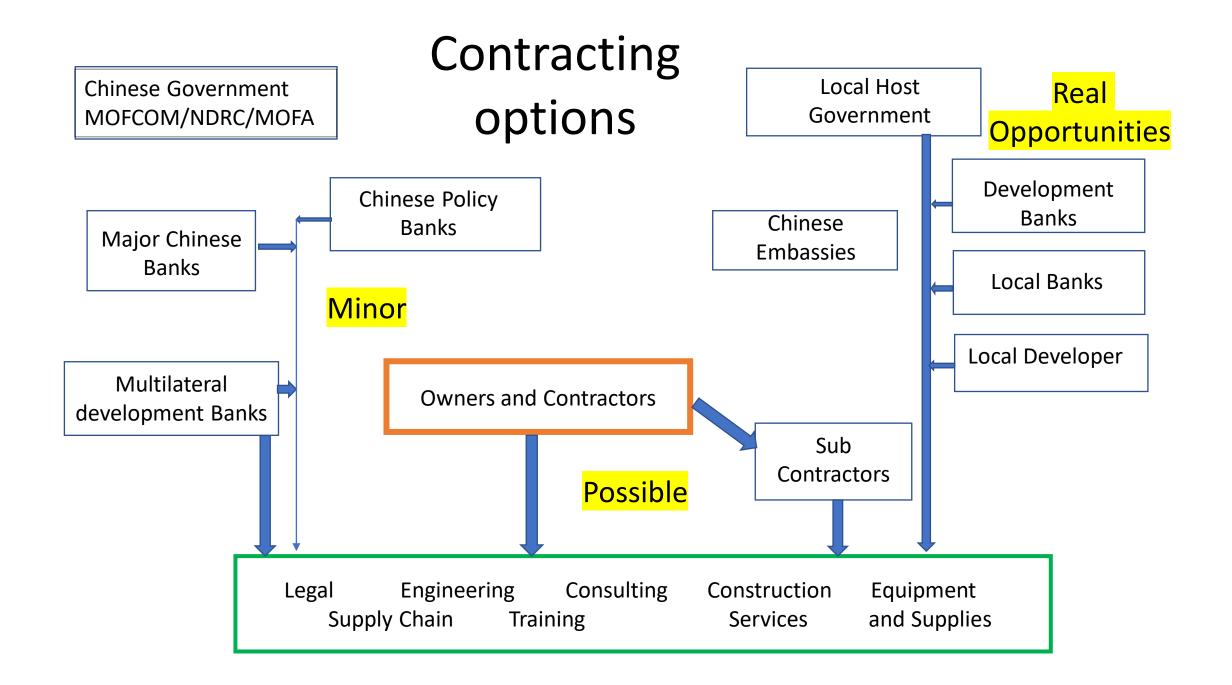


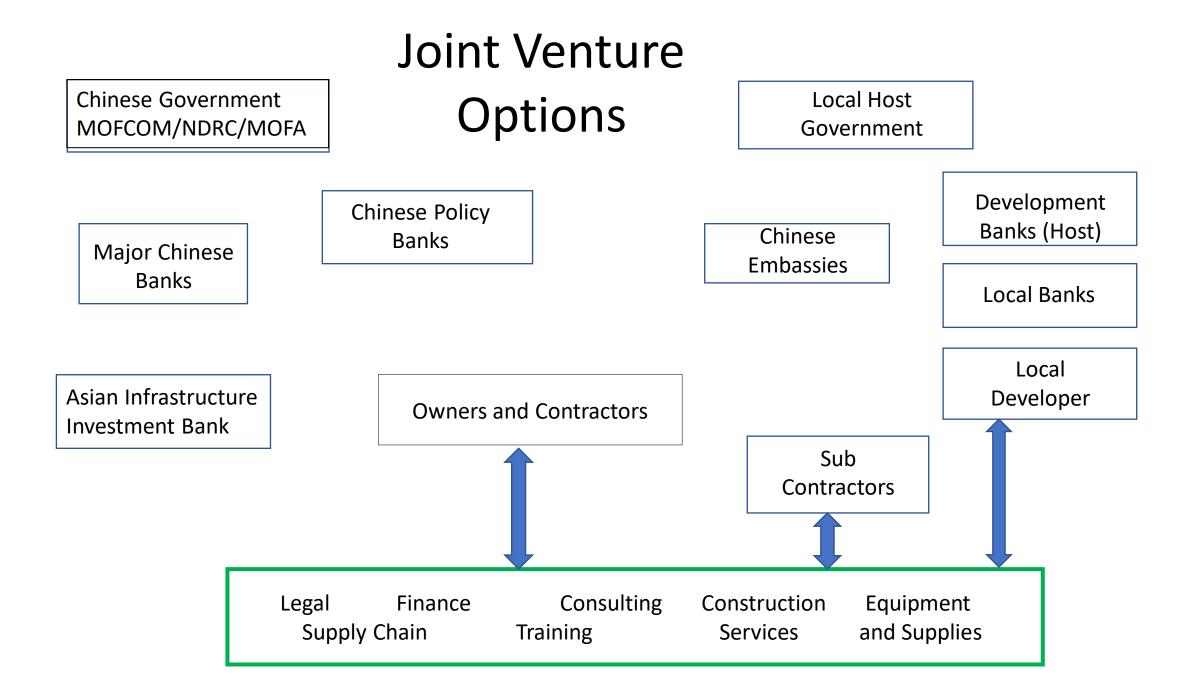












#### Top recipient countries BRI Contracts \$B 2005-19

- Pakistan 42
- Saudi Arabia 32
- Nigeria 26
- Indonesia 26
- Malaysia 26
- UAE 26
- Algeria 24
- Ethiopia 23
- Egypt 21
- Angola 20

### Top recipient countries

#### BRI Contracts \$B 2005-19

<ul> <li>Pakistan</li> </ul>	42
<ul> <li>Saudi Arabia</li> </ul>	32
<ul> <li>Nigeria</li> </ul>	26
<ul> <li>Indonesia</li> </ul>	26
<ul> <li>Malaysia</li> </ul>	26
• UAE	26
<ul> <li>Algeria</li> </ul>	24
<ul> <li>Ethiopia</li> </ul>	23
• Egypt	21
<ul> <li>Angola</li> </ul>	20

### BRI Investments \$B 2014-18

Singapore	24
Malaysia	14
Russia	10
Indonesia	9
Israel	8
Pakistan	8
Laos	7
UAE	7
Nigeria	7
Bangladesh	5

#### **Governance?**

### **Sanctions?**

## Follow the money?.... Carefully!

- Beijing's strategy not driving all Projects
- Driven by Local/Provincial/Private interests
- Rebranding of existing Projects
- 30+% Projects stopped/on hold + 20-40% Covid Casualties

## Follow the money?.... Carefully!

- Beijing's Strategy not driving all Projects
- Driven by Local/Provincial/Private interests
- Rebranding of existing Projects
- 30+% Projects stopped/on hold + 20-40% Covid Casualties
- Financial risks of 131 countries (2019)
  - 37 Investment Grade
  - 59 country debt rated JUNK
- >\$250 Billion (2018)

• 36 countries NO RATING

## Some Derailed Projects

- \$2.5B Hydro Dam Nepal
- Hungary High Speed Rail
- Myanmar \$3B Refinery
- Pakistan \$10B Karachi Rail
- Thailand \$15B High Speed rail
- Tanzania \$11B Bagamoyo Port
- Sri Lanka \$1.5B Hambantota Port
- \$20B Rail and Pipelines Debt load Malaysia
- Myanmar \$3.6B Hydro dam
- Pakistan \$1.6B Power plant
- \$102 Billion (2005-18) OECD

- Bidding issues/India **Bidding Issues** 
  - Financing
  - Financing issues
  - Local contract issues
- Financing
- Debt load (Debt Trap Financing?)

- Social/Environment
- Need/Economics

### Major Foreign Players to Date... Opportunity?



### Technology (Papua New Guinea)

- Chinese Owned and Financed
- Canadian Consulting Group
- Process Development
- Preliminary Engineering
- Specialty Equipment



### **Due Diligence (The Stans)**

- Multiple financial players
- Heavy rail network expansion
- Canadian Consultant in JV with Chinese Contractors



#### **Operational Support (Peru)**

- Mine Complex De-bottlenecking
- Chinese Owners and Developers
- Chinese finance
- US/Local contractors
- Canadian Consultant and Local Operations Support Team



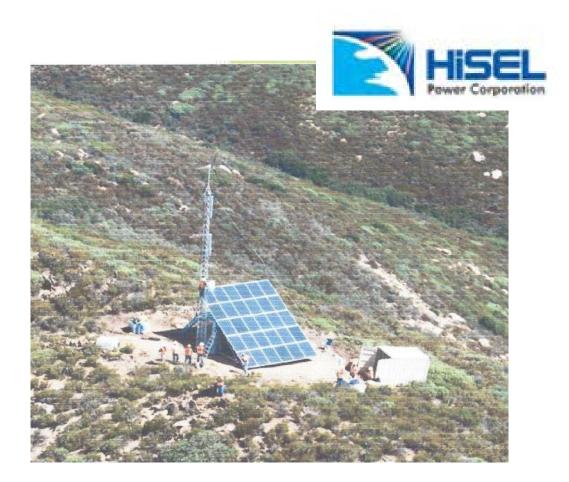
### **Project Development (Turkey)**

- Turkish Owners
- Canadian Consultant and Owners Engineer
- Power Station
- Contractor: Chinese EPC bidder with Chinese financing



### Turnkey Project (Pakistan)

- Norwegian Owner
- 400 Telecom Towers
- Back–up power Systems
- Canadian Turnkey Contractor
- Chinese Equipment
- Chinese Trade Finance



### Joint-Venture Ownership (PNG)

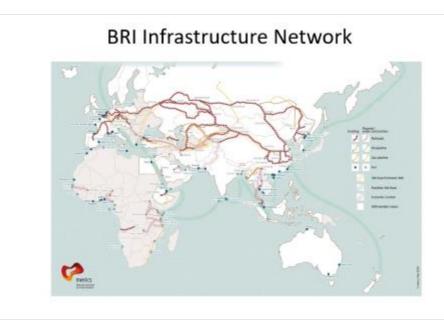
- Chinese Equity
- Joint operations
- 24.5%/24.5%/51% ownership
- Canadian, Chinese, Government.





# The BRI in Summary to Date

- China Committed approx. 1 Trillion USD
- Two-way trade grown to 0.9T USD
- World bank Study:
- ✓8 million raised from extreme poverty
- ✓ 32 million raised from moderate poverty
- Jobs maintained in China
- = Stability
- Massive interconnecting infrastructure



## What's Next?

- Basic BRI Infrastructure mostly in place
- Serious pushback developing
- Chinese Influence reducing
- How to Re-build trust?
- How to Re-brand?

# What's Next?

- Basic BRI Infrastructure mostly in place
- Serious pushback developing
- Chinese Influence reducing
- How to Re-build trust?
- How to Re-brand?

### SWITCH:

Hard to Soft





Xi announced at UN general Assembly (Sept. 2022)

- To support UN 17 SD Goals
- Put Development at UN core
- Based on Chinese:
  - Wisdom
  - Strength
  - Solutions



- Assist Development Agendas
- Narrow North-South Development Gap
- Develop South-South Co-operation
- Oppose Protectionism
- People –centric
- Smaller "beautiful" Projects



- Assist Development Agendas
- Narrow North-South Development Gap
- Develop South-South Co-operation
- Oppose Protectionism
- People –centric
- Smaller "beautiful" Projects

Following:

• The Theory of Marxist Internationalism

BUT, typically, as for the BRI launch in 2013: **Criticized** as a Vision

- No real scope
- No real commitments
- No Geographic Priorities
- No Sector Priorities
- No Financial Goals



- BUT, typically, as for the BRI launch in 2013:
- Criticized as a Vision
- No real scope
- No real commitments
- No Geographic Priorities
- No Sector Priorities
- No Financial Goals

- A Health Silk Road
- A Digital Silk Road
- A Green Silk Road
- An Innovative Silk Road

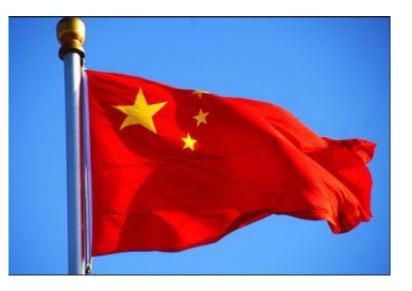


## Chinese Stated Focus

Stated Outcomes... (For BRI countries or China?):

- Stronger
- Greener
- Healthier
- Building on the BRI
- Access
- Relationships

Delivering "Smaller Beautiful Projects"



# Align with Canada's Indo Pacific Strategy

### **Target Canadian Priorities:**

- Climate Change
- Global Health
- Human Rights

### Indo-Pacific strategy

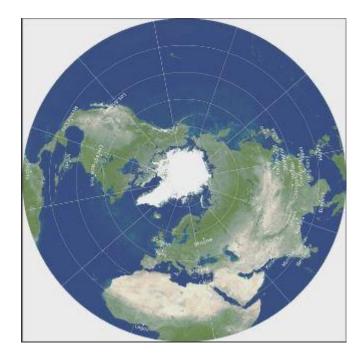
- Peace, Resilience and Security
- Expand Trade, Investment and Supply Chain Resilience
- Invest in and Connect People
- Build a Sustainable and Green Future
- Be an Active and Engaged Partner



# Our Focus for the BRI or GDI

### From the Indo-Pacific Strategy:

- Clean Tech
- Ocean management
- Energy Transition
- Climate Finance
- Biodiversity Loss



### Plus:

Strengthen the Investment Canada Act



Local Presence or Experience



Local Presence or Experience

Unique Technology or Management Skills



Local Presence or Experience

Unique Technology or Management Skills

**Target Local Actors** 



Local Presence or Experience

Unique Technology or Management Skills

**Target Local Actors** 

Work with Chinese Participants



Local Presence or Experience

Unique Technology or Management Skills

**Target Local Actors** 

Work with Chinese Participants

Be sure you have what they need

## Thank You Questions?

### chris.twigge-molecey@hatch.com

Resources

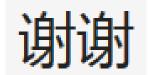
www.ccbc.com

www.eng.yidiayilu.gov.cn www.reconasia.CSIS.org

www.cedb.gov.hk

www.beltandroad.hktdc.com

www.rwradvisory.com





www.hatch.com

### **BRI Infrastructure Network**

